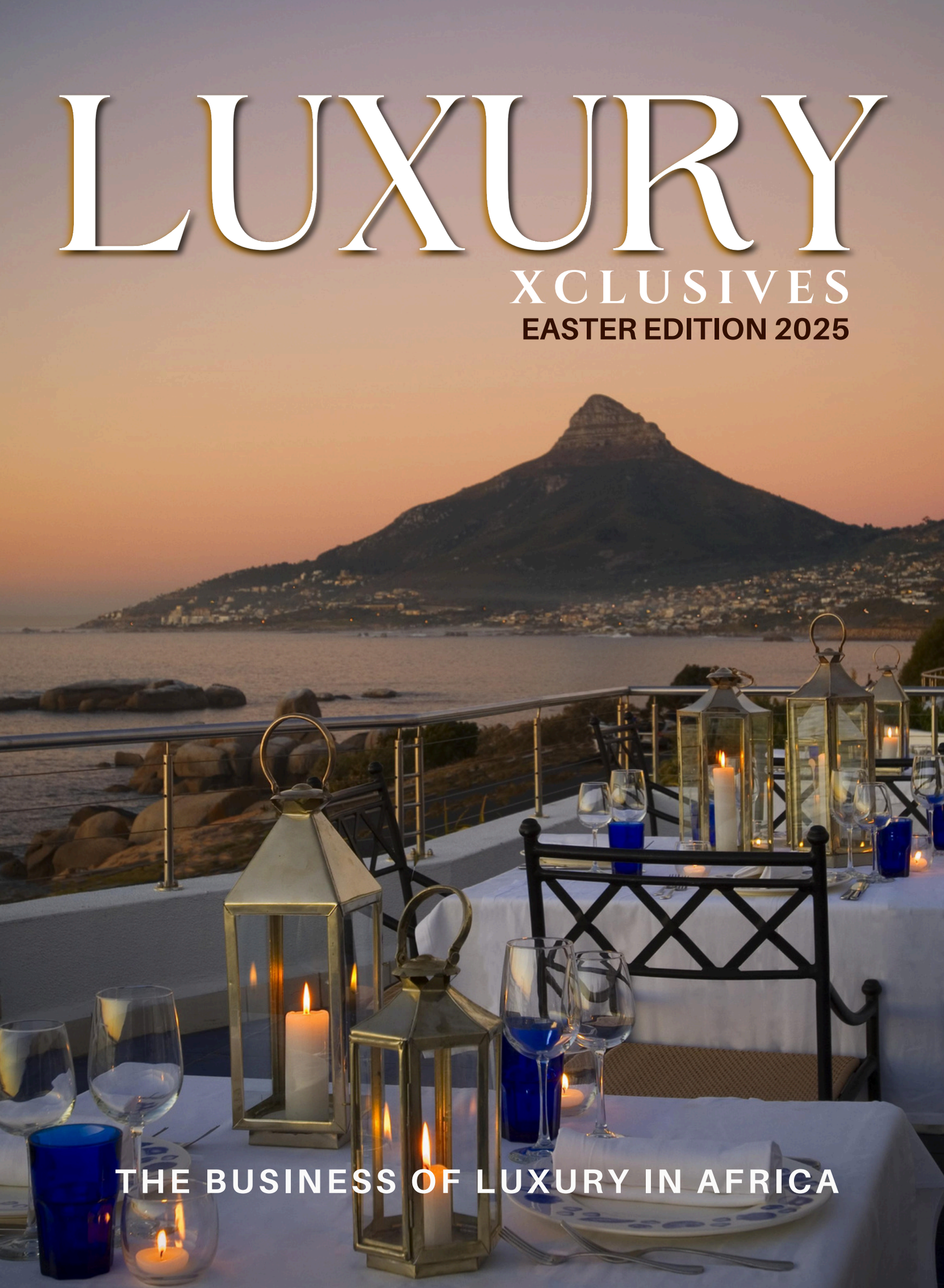
LUXURY

XCLUSIVES

EASTER EDITION 2025



THE BUSINESS OF LUXURY IN AFRICA

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THINKING PODCAST
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Your Opulent Living Guide

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AFRICA LUXURY

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Time to Reset

Easter GREETINGS



As we step into this glorious season of renewal, reflection, and endless possibilities, I extend my heartfelt Easter wishes to you! Easter is more than just a celebration; it's a time to embrace new beginnings, unlock opportunities, and elevate our visions to greater heights. At Luxury Xclusives, we are committed to curating the ultimate luxury experience, connecting you with the finest brands, businesses, and thought leaders shaping Africa's luxury industry.

This Easter, I invite you to take full advantage of the incredible opportunities within the **Africa Luxury Network Chamber of Commerce and Industries.** If you're not yet a member, now is the time! This premier network is designed for entrepreneurs, brands, and industry leaders looking to expand their reach, forge strategic partnerships, and be part of a community that champions African excellence in luxury, trade, and innovation.

Additionally, don't miss out on showcasing your premium products and services on our **Royal Xclusives eCommerce platform**. Gain unmatched visibility and access to a discerning clientele that appreciates exclusivity and craftsmanship. Your business deserves a prime spot where luxury meets convenience—make it happen today!

And there's more! Our **Luxury Xclusives Directory Listing** is the ultimate gateway to exclusive business exposure. Elevate your brand by being featured among the best, ensuring that the right audience finds and connects with your offerings effortlessly. Visibility is power, and we are here to ensure your business stands out in the luxury marketplace.

We are also thrilled to introduce our newly revamped, user-friendly website, designed to provide a seamless and integrated user experience. We believe our readers will love the intuitive design, enhanced features, and effortless navigation, making it easier than ever to access premium content, business opportunities, and luxury insights. We welcome your suggestions as we continue to refine and enhance this platform to serve you better.

Let this Easter be a moment of renewed ambition, bold decisions, and remarkable success. We are here to walk this journey with you—one of opulence, excellence, and endless possibilities.
Wishing you a magnificent Easter filled with joy, luxury, and prosperity!
With Exclusive Regards,

Grace Mumo

Chief Executive Officer
#XCLUSIVITYREIGNSSUPREME
www.luxuryxclusives.com/

Cover Page Courtesy of
Twelve Apostles Hotel & Spa


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JENNA CLIFFORD

DESIGN JEWELLERS



A bespoke design experience awaits you.

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CAPE TOWN - NEW YORK







Extraordinarily rare and mesmerising, Fancy Yellow Diamonds are beautifully transformed into exclusive Shimansky creations, allowing you to savour the South African sun wherever you go.

YOUR AFRICAN LEGACY FOR GENERATIONS TO COME



Africa's diamond and Tanzanite treasures captivate globally with beauty, rarity, and immense value

Diamonds shaped history and economy, while Tanzanite's unique blue hues enchant as a sought-after gemstone found solely in Tanzania. Symbolizing luxury and elegance, these precious stones mesmerize admirers worldwide.

Discover ethically sourced diamonds and Tanzanite jewelry at Shimansky in Cape Town. With international certification and a commitment to sustainability, their exquisite pieces embody both beauty and ethical integrity. Enjoy guilt-free shopping and support responsible practices while indulging in the allure of their precious gems.



ENJOY GUILT-FREE SHOPPING AND SUPPORT RESPONSIBLE PRACTICES WHILE INDULGING IN THE ALLURE OF THEIR PRECIOUS GEMS.







RARE TREASURES



DIAMOND POLISHING

GIN & CHOCOLATE PAIRING EXPERIENCE

Located in Cape Town's vibrant De Waterkant district, the Shimansky Rockwell Diamond Experience offers a unique, hands-on journey into the world of diamonds. This exclusive tour allows guests to witness the transformation of rough diamonds into exquisite gems and even participate in polishing a diamond themselves—a rare opportunity not commonly available elsewhere.

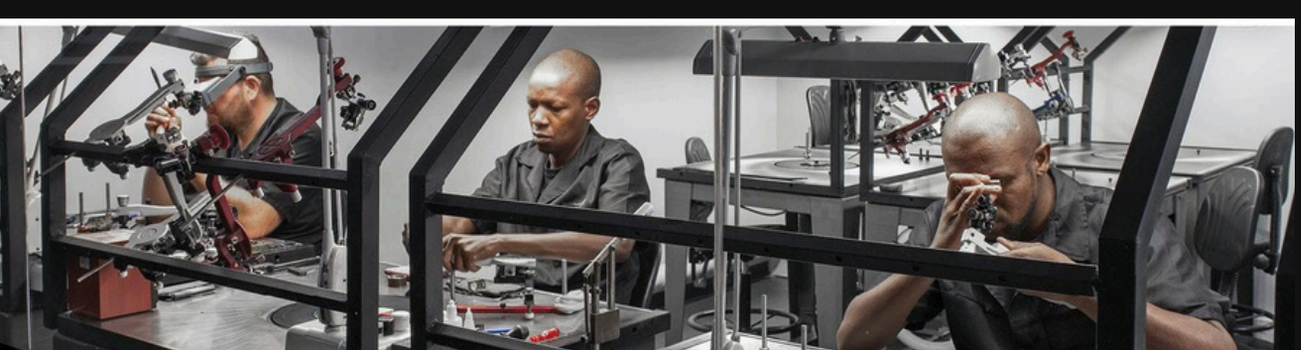
The experience includes a guided tour through Shimansky's state-of-the-art workshop, where visitors can observe skilled artisans at work. Guests also have the chance to explore the luxurious showroom, featuring a stunning collection of handcrafted jewellery, and enjoy tastings of premium South African wines, gins, or whiskies.

For those seeking a more intimate experience, the Secret Diamond Chamber offers an exclusive insight into the history and craftsmanship behind each piece.

Tours are available by appointment only, accommodating groups of up to 45 people. The "Polish a Diamond Tour," which includes the hands-on polishing experience and tastings, Operating hours are from 10:00 AM to 6:00 PM daily.

For bookings and more information, visit:

www.shimansky.com



ARE YOU A LUXURY BRAND IN AFRICA

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TO BE A MEMBER OF

AFRICA LUXURY NETWORK

https://africaluxurynetwork.com

RECEIVE YOUR LUXURY CERTIFIED AUTHENTIC SEAL, CERTIFICATE AND TROPHY



AFRICA LUXURY
CERTIFIED

AFRICA'S LEADING PLATFORM FOR LUXURY BRANDS


VERGELEGEN
Extraordinary by nature



Jeep Tours Luxury Adventure Experiences- Credit to ILTM 2025 Media Tour

Africa is the heartbeat of luxury—where heritage meets innovation, and craftsmanship embodies timeless elegance.

As the world looks to Africa, we are not just redefining opulence; we are setting the gold standard for authenticity and sustainable grandeur.

Grace Mumo





Plated food from 12 Apostles Hotel


SUMA KHAZMO

THE TRYTON VISION

In a world craving meaning, mastery, healing, and harmony, an unstoppable force is reshaping the future – one that blends luxury, grace, social purpose, and visionary leadership. A name founded on vision, integrity and an unshakable belief that the world can be transformed through purposeful elegance and ethical innovation. That force is Tryton Investments Holding Ltd, and at its heart pulses a deeper calling: to empower humanity through legacy, innovation, sustainable development and unwavering devotion to a better future for the globe. Through it all, there has always been a silent driving "Pushing- Forward Force" whose belief never wavered remindeding Tryton again and again, that the impossible is merely a challenge waiting to be conquered to make a Worldwide Positive Impact.

SHAPING THE FUTURE OF HUMANITY THROUGH EMPOWERMENT, ELEGANCE, AND GLOBAL IMPACT

FOUNDED WITH PURPOSE, POWERED BY VISION!

The story of Tryton begins not with ambition, but with love – a daughter's unwavering devotion to her late father, aunt, grandmother and patients' lives lost too soon to cancer. Suma Khazmo, the founder and Managing Director of Tryton, transformed her grief into a global mission. From that pain rose a platform dedicated to life, prosperity, prevention and fighting of diseases with novel combinatorial therapeutics and the pursuit of dignity for all. A path of healing, of giving, of lifting others. What began as a mission to heal is growing into a platform of global influence – reaching across industries, continents, and hearts.

Tryton is not just an Investment Holding Company. It is an evolving ecosystem of global empowerment, luxury entrepreneurship, scientific innovation, and conscious capitalism. Tryton offers strategic mentorship, trade empowerment, and sustainable investment. At its core stands its social impact arm, Women for a Change Ltd (UK) – an organization with a powerful commitment to women's leadership, minority inclusion, science, and the future of human ethical longevity.









IMPACT THAT TRANSCENDS BORDERS

Tryton and Women for a Change are redefining what it means to lead. Through a carefully curated portfolio of initiatives, programs and collaborations, across several global industry sectors, from Stock Trading, to Impact Investments, Luxury & Entertainment Industries, commodity trading, Healthcare, Media Industry and Philanthropy, they champion:

Empowerment & Trade Programs
Stock Trading Programs, and other tailored programs and initiatives to support small businesses, mid-cap companies, and large enterprises and Impact Investments; empowering founders and minority-led ventures in every corner of the globe.

- Global Minority Inclusion & Equity Platforms
  Advocating for historically underserved communities to thrive through sustainable, values-based entrepreneurship.
- Impact Investment in Vital Sectors (like Health & Ethical Longevity)

Our flagship Disease Prevention and Eradication Program invests in groundbreaking cancer therapies, ethical regenerative medicine and novel biotechnology – collaborating with world-class scientists, biotech firms, and clinicians to develop accessible solutions for all



"WE STRIVE AT HEALING PATIENTS WITH NOVEL THERAPIES, BUT WE ARE NOT PROMISING ONE CURE FOR ALL CANCERS NOR CURE FOR ALL DISEASES; BUT WE ARE PAVING A PATH WHERE CANCER AND OTHER DEBILITATING DISEASES STOP BEING HELLISH NOR A "DEATH SENTENCE" AND BECOME MANAGEABLE, CHRONIC CONDITIONS THAT ARE CONTROLLED BY NOVEL THERAPEUTICS AND HEALTHY LIFESTYLE, WHERE PATIENTS LEAD HEALTHY LIVES REGARDLESS OF THEIR DISEASES, PROMOTING LONGEVITY, ETHICAL REGENERATIVE MEDICINE"

A WORLD OF ELEGANCE: FROM FASHION TO HEALING

Tryton's portfolio shines across industries – where heritage meets innovation:

"VELVET VAULT" & "SECRET DIAMOND": Exquisite collections of haute couture, Pret - a -Porte fashion, Fine Jewelry,, Precious Metals Precious Stones and Gemstones, Luxury Products and therapeutic Rejuvenation cosmetics.

"LUXWELL" Gourmet Line: A premium trading division offering wild organic extra virgin olive oil, fine Palestinian and Levantine food products, and gourmet delicacies rooted in tradition and purity.

Bayader Media, Entertainment & Publishing Group: Established in 1976, this pioneering house has shaped the MENA region's media and storytelling voice for decades

Ethical Longevity Clinics: Science-backed therapeutic retreats & medical tourism destinations, offering regenerative treatments for brain health, aging, and immune strength via combinatorial therapies, personalised medicine, Holistic therapies & wellness and Healthy lifestyle.

CURATING EXPERIENCES THAT TRANSFORM

Tryton is not merely a company – it is a luxury experience. A curated encounter with excellence, elegance, and enduring purpose. From lavish destination galas and fundraising summits, to intimate UHNWI soirées and business leadership networking evenings, Tryton's world-class initiatives, programs, and events seamlessly blend philanthropy, social impact, and luxury, creating what we proudly call "A World Led By Purpose."

One of our most anticipated highlights is the upcoming Gala Conference on May 10th, 2025, set at the majestic Dead Sea, Jordan – titled: "Trade & Fashion Empowering Women in Science & Biotech.".

This unforgettable evening will bring together Industry Leaders, Renown as well as Emerging Scientists, Big Pharma leaders, Biotech Pioneers, Royalty, Government Officials, Celebrities, and Global Influencers – all united to fundraise for Cancer Research & Cancer Therapies, Ethical Regenerative medicine, and the future of healthcare innovation. Our journey doesn't end there.

From New Delhi to Mumbai, Dubai to London, New York to Los Angeles – and across exclusive destination trips around the globe – every Tryton and Women For A change gathering is an orchestration of elegance, inspiration, and social responsibility; where Guests walk our Red Carpets not just to be seen... but to become part of something greater – a movement of global transformation.

A LEGACY OF COLLABORATION

Tryton and Women for a Change actively partner with: Impact Investor, Investors, Ministries and Public Institutions, Global Business Leaders, Foundations, Fellow Organizations and Associations, Universities, and Policy-Makers, UHNWI, Royalty and Celebrities



A MESSAGE TO AFRICA!



LET'S RISE TOGETHER

From this page, on this beloved platform of LuxuryXclusives.com, Tryton and Women for a Change extend their hand to cooperation with Africa's business leaders, public and private sectors, entrepreneurs, governments and organizations. We welcome you.

We believe in the richness, brilliance, and boundless heritage, potential and prosperity of Africa. Let us unite together to promote African industries, innovations, voices, and dreams on the world stage. Africa – the beating heart of natural abundance, luxury, heritage, and resilience – remains a cornerstone in Tryton's and women for A Change's programs and initiatives. Promoting African excellence, crafts, industries, and voices is central to the Tryton ethos.

"Africa is one of the world's top sources of richness, strength, and soul."

Suma Khazmo





JOIN THE GLOBAL DISRUPTION FOR GOOD

Tryton is not just a rigid company, it is a LIVE initiative that is building the future – a future where: Diseases are prevented before they devastate lives, Women rise to lead with dignity and power, Luxury is redefined as purpose, not indulgence, and every child born today enters a world more conscious, connected, and just. It is a call to those who believe that luxury is legacy, and that leadership is love. We are unstoppable.

We are bold, refined, and devoted to humanity's better tomorrow. Join us. INVEST IN HUMANITY. Be part of a legacy. Walk beside us as we TOGETHER build a future that restores, empowers, and awakens.

Be part of a world where excellence and empathy walk hand in hand. For those who see beyond borders and titles , where titles are mere words but actions and mutual benefit for all stakeholders define greatness– we are here.

Partner with us today and Contribute to the impact

www.thetryton.com
info@thetryton.com

www.womenforacouuse.com
info@womenforacause.com



Luxury is not merely what we possess, but what we create together. True opulence is born when visionary minds collaborate — not in competition, but in the co-creation of enduring legacies. In unity, we craft the future of excellence.

— Amb. Abraham Paul Vatakencherry,
Africa Luxury Network Ambassador – Asia



TravelPlus Tourism



DISCOVER MORE

MARRIOTT INTERNATIONAL

EXPANDS LUXURY SAFARI PORTFOLIO IN KENYA




JW MARRIOTT



DUAL SIGNING OF THE RITZ-CARLTON AND JW MARRIOTT SAFARI CAMPS

Marriott International, Inc. unveiled plans to open two luxury tented safari camps in Kenya, following the signings of The Ritz-Carlton, Masai Mara Safari Camp and JW Marriott Mount Kenya Rhino Reserve Safari Camp with Lazizi Mara Limited and Lazizi Solio Limited, respectively, both part of the Lazizi Group of Companies. Underscoring the company's commitment to expanding its world-class luxury portfolio and offerings for unique travel experiences, the anticipated properties aim to set new standards for high-end, luxury hospitality in some of Africa's most breathtaking safari destinations.

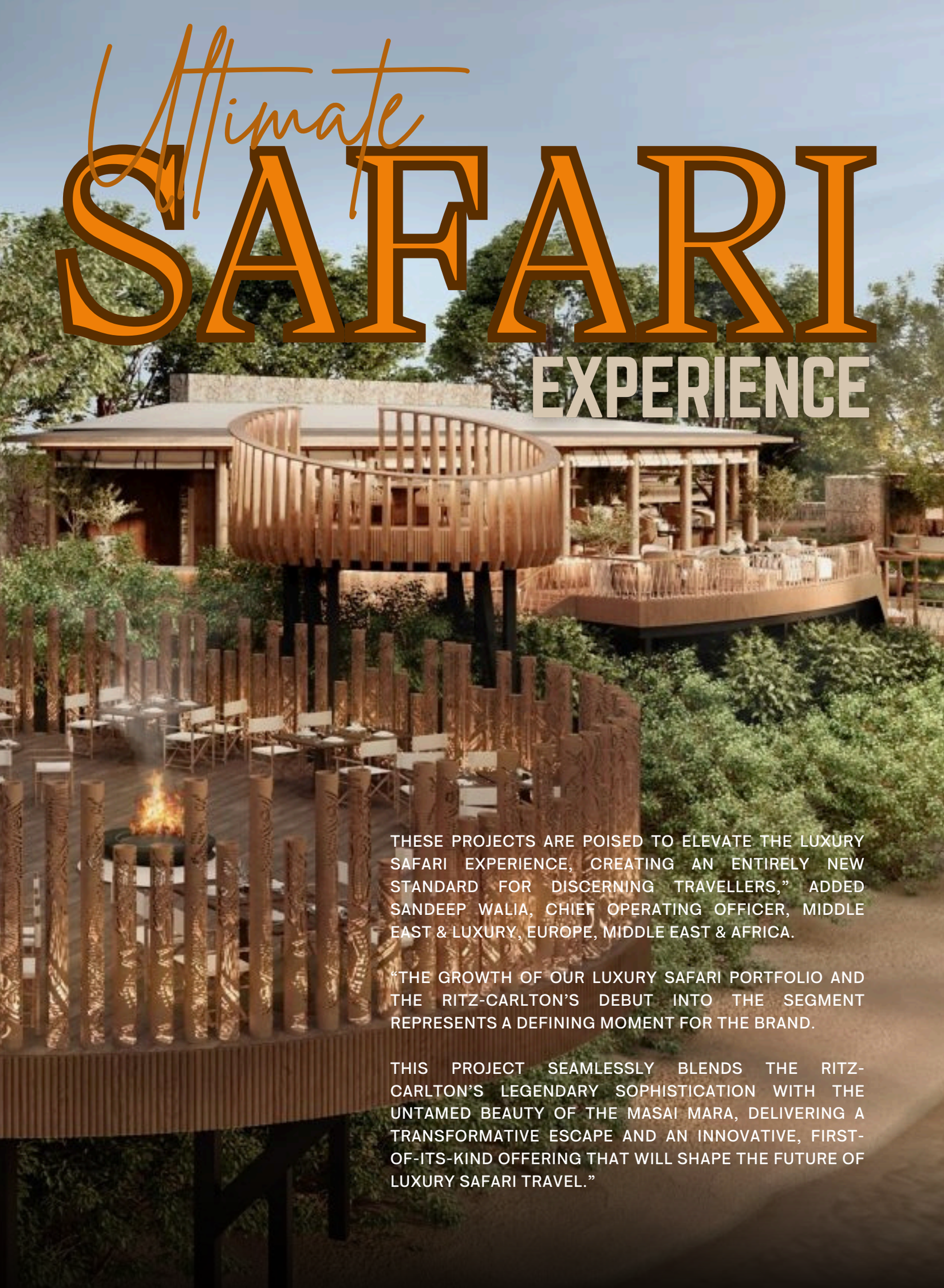


LUXURY SAFARIS

AID JEROME BRIET
CHIEF DEVELOPMENT OFFICER,
EUROPE, MIDDLE EAST & AFRICA,
MARRIOTT INTERNATIONAL.

“Building off of the incredible success we have seen thus far in our luxury safari portfolio in Africa and the growing appetite for outdoor lodging and nontraditional hospitality experiences, the signing of these agreements with Lazizi Group of Companies marks another milestone in Marriott International’s growth,”

“The Ritz-Carlton, Masai Mara Safari Camp and JW Marriott Mount Kenya Rhino Reserve Safari Camp will offer opportunities for wildlife encounters, elegant designs, and exemplary service that promise to create lasting memories.”



Ultimate SAFARI EXPERIENCE

THESE PROJECTS ARE POISED TO ELEVATE THE LUXURY SAFARI EXPERIENCE, CREATING AN ENTIRELY NEW STANDARD FOR DISCERNING TRAVELLERS," ADDED SANDEEP WALIA, CHIEF OPERATING OFFICER, MIDDLE EAST & LUXURY, EUROPE, MIDDLE EAST & AFRICA.

"THE GROWTH OF OUR LUXURY SAFARI PORTFOLIO AND THE RITZ-CARLTON'S DEBUT INTO THE SEGMENT REPRESENTS A DEFINING MOMENT FOR THE BRAND.

THIS PROJECT SEAMLESSLY BLENDS THE RITZ-CARLTON'S LEGENDARY SOPHISTICATION WITH THE UNTAMED BEAUTY OF THE MASAI MARA, DELIVERING A TRANSFORMATIVE ESCAPE AND AN INNOVATIVE, FIRST-OF-ITS-KIND OFFERING THAT WILL SHAPE THE FUTURE OF LUXURY SAFARI TRAVEL."



THE RITZ-CARLTON

Kenya is synonymous with the ultimate safari experience. These projects are set to redefine Kenya's luxury safari segment while promoting conservation and community development. Our continued collaboration with Marriott International underscores our shared commitment to delivering exceptional guest experiences that celebrate the region's natural and cultural heritage."

SHIVAN PATEL,
DIRECTOR
LAZIZI GROUP OF COMPANIES

Expected to open in August 2025, The Ritz-Carlton, Masai Mara Safari Camp will introduce the brand's legendary service and elegant design to the Sub-Saharan Africa region. The property will be located within the heart of the Masai Mara National Reserve, renowned for its abundant wildlife, breathtaking landscapes, and the Great Migration, where millions of wildebeest, zebras, and gazelles journey from the Serengeti to the Masai Mara each year. Elevated amongst the trees on a secluded island surrounded by the famous Sand River near the Tanzanian border, this treetop retreat will offer picturesque views of the riverbanks and forest, giving guests a front-row seat to experience the majesty of the Great Migration.

The Ritz-Carlton, Masai Mara Camp is expected to feature 20 elegantly appointed tented suites, including a four-bedroom presidential suite, each with a separate living area, private sunken lounge, infinity plunge pool, and indoor and outdoor showers. Plans include refined dining experiences across multiple venues, including a multi-cuisine restaurant with a curated wine cellar, a stargazing sky deck, and an authentic boma. Additional leisure facilities will include a spa and wellness centre, outdoor gym, swimming pool, discovery hub, map room and a photography studio. Guests can anticipate exclusively curated game drives as well as other bespoke cultural experiences.

MASAI MARA SAFARI CAMP



JW MARRIOTT

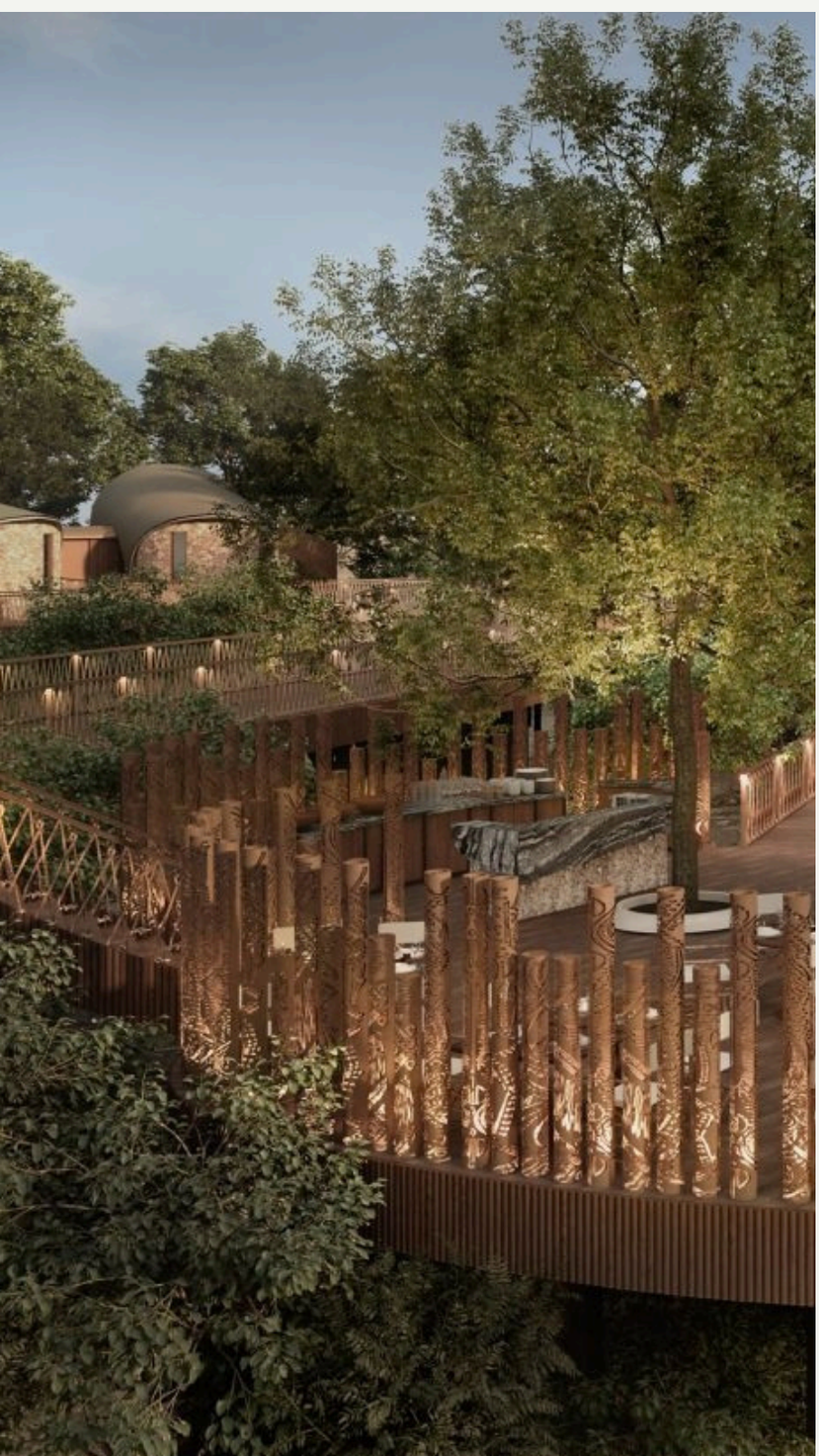
Expected to open in early 2026, the JW Marriott Mount Kenya Rhino Reserve Safari Camp is poised to provide the perfect retreat for the mind, body, and soul, bringing the brand's exceptional service and sophisticated design to the heart of the Solio Game Reserve. Nestled between the majestic slopes of Mount Kenya and the peaks of the Aberdare Mountains, this sanctuary will offer an immersive wildlife experience within the 45,000-acre game reserve, and 19,000-acre Solio Ranch Conservancy. Internationally recognised for its successful rhino breeding programme, the conservancy provides unparalleled encounters with white and endangered black rhinos, along with other indigenous wildlife including leopards, cheetahs, and plains game.

MOUNT KENYA RHINO RESERVE SAFARI CAMP

The camp is expected to feature 20 luxurious tented units, including two two-bedroom suites, each with a private plunge pool. Design plans include multiple tranquil wellness spaces inviting guests to fully embrace the present moment including the brand's signature JW Garden, along with four culinary experiences including a traditional restaurant and a sky deck dining venue.

Additionally, the property will offer a signature Spa by JW, swimming pool, fitness centre, conservation house, horse barn, retail boutique, and animal viewing hide. A wide range of experiences will be offered including guided horse-riding safaris, night game drives, guided nature walks, quad biking across the Solio plains, and visits to a private rhino orphanage.

COMMITMENT TO CONSERVATION & COMMUNITY

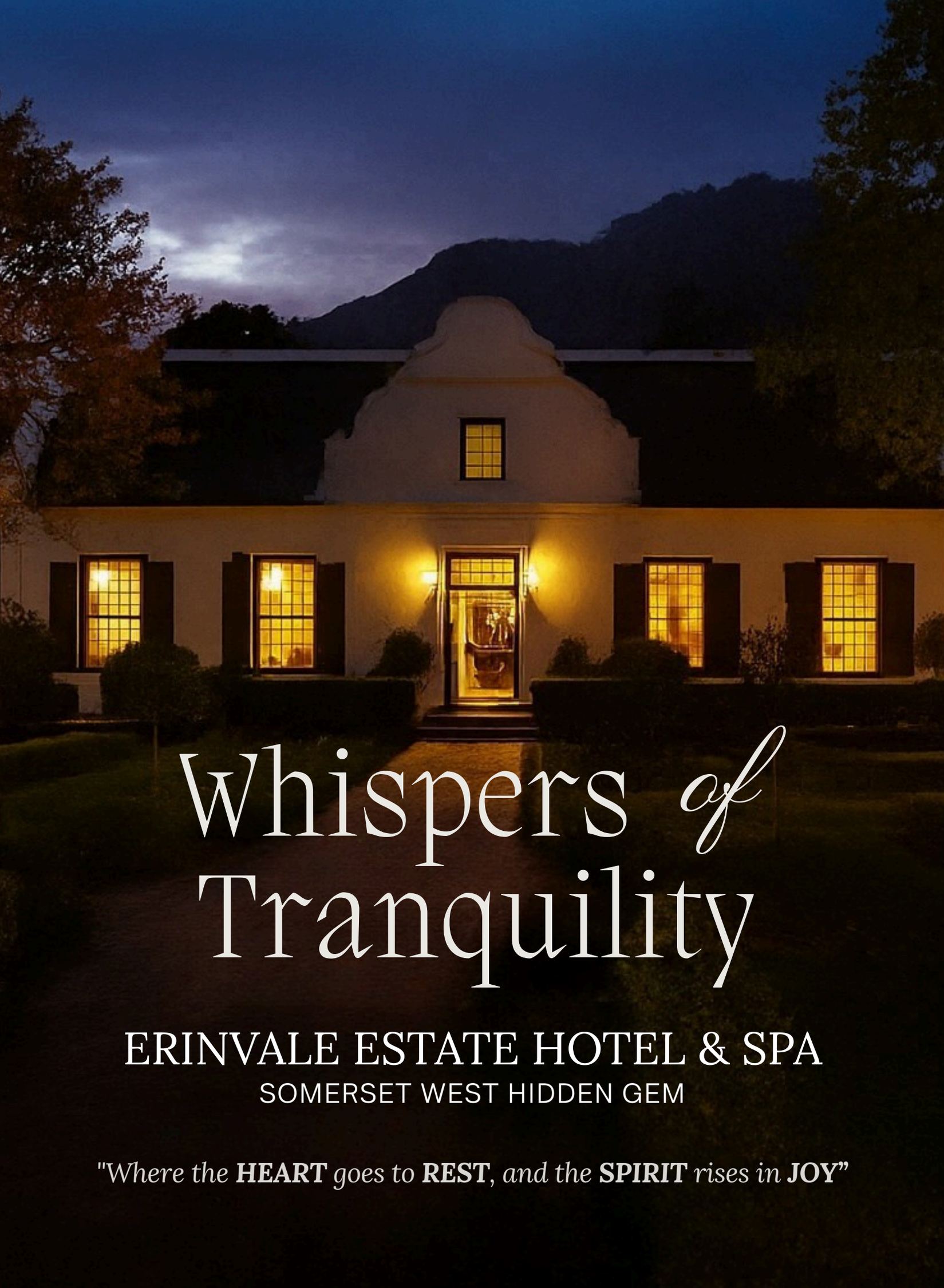


Conservation of the land and its inhabitants will be at the heart of these projects. Both properties will be constructed using sustainable materials and prioritise energy-efficient infrastructure to minimise ecological impact and preserve wildlife habitats.

Additionally, the properties will engage with local communities through job creation, education programmes, and wildlife conservation initiatives, ensuring that tourism benefits are widely shared.

The Ritz-Carlton, Masai Mara Safari Camp and JW Marriott Mount Kenya Rhino Reserve Safari Camp will mark Marriott's second and third luxury safari camps in Kenya following the successful opening of JW Marriott Masai Mara Lodge in 2023.

MARRIOTT INTERNATIONAL'S PORTFOLIO IN KENYA INCLUDES SEVEN PROPERTIES AND MORE THAN 1,100 ROOMS.



Whispers of Tranquility

ERINVALE ESTATE HOTEL & SPA

SOMERSET WEST HIDDEN GEM

*"Where the **HEART** goes to **REST**, and the **SPIRIT** rises in **JOY**"*



Nestled in the heart of the Cape Winelands, where centuries-old oak trees sway gently to the rhythm of the breeze and the Helderberg Mountains stand watch with quiet majesty, lies the Erinvale Estate Hotel & Spa — a destination that transcends time, tradition, and luxury.

Located in Somerset West, just a short drive from Cape Town, Erinvale is more than just a hotel. It is a storybook retreat where old-world charm meets contemporary sophistication, and where every guest is welcomed not as a visitor, but as family returning home.

Discover timeless elegance, unmatched tranquility, and the very essence of South African luxury at Erinvale Estate Hotel & Spa

A HERITAGE Etched in Time

Erinvale's origins trace back to the 1700s, once part of the original Vergelegen wine estate — a cornerstone of South African heritage. Today, the estate artfully marries its rich past with elegant modernity. From the beautifully restored Cape Dutch architecture to the lush gardens blooming with indigenous flora, every corner of Erinvale speaks to a deep reverence for beauty, comfort, and history.







STEFAN's Restaurant

Food is an art at Erinvale. At **Stefan's Restaurant**, fine dining becomes an intimate, soulful journey curated by Executive Chef Stefan Bekker, whose flair for blending local ingredients with global influences creates a gastronomic experience unlike any other. Whether you are dining under the stars in the courtyard or enjoying a sun-drenched breakfast on the terrace, every meal at Erinvale is a celebration of Cape culture and cuisine.

EXCELLENCE IN EVERY BITE









“At Erinvale, luxury is not loud — it’s whispered in the wind, steeped in history, and served with heart.

Grace Mumo - CEO

Luxury Xclusives



The Erinvale Spa is a sanctuary of serenity — a place where time slows, and healing begins. Offering bespoke treatments that weave together ancient wellness rituals and cutting-edge techniques, the spa caters to mind, body, and spirit. Guests are invited to let go, breathe deeply, and immerse themselves in restorative experiences, from tension-melting massages to revitalizing facials using award-winning global skincare ranges.

INDULGENCE with Intention & SPA

The Erinvale Spa is a sanctuary of serenity — a place where time slows, and healing begins. Offering bespoke treatments that weave together ancient wellness rituals and cutting-edge techniques, the spa caters to mind, body, and spirit. Guests are invited to let go, breathe deeply, and immerse themselves in restorative experiences, from tension-melting massages to revitalizing facials using award-winning global skincare ranges.





THE PERFECT BASE To EXPLORE The CAPE WINELANDS



A Safari Drive at Vergelegen Wine Estate

Erinvale's location is a dream for adventurers and dreamers alike. Bordering the majestic Erinvale Golf Club, designed by legend Gary Player, the hotel provides golf enthusiasts with direct access to one of South Africa's premier golf courses.

Wine lovers will find themselves surrounded by some of the region's finest wine estates — **Lourensford**, **Vergelegen**, and **Morgenster** — each offering exquisite tastings, cellar tours, and views that stir the soul.



Wine Tasting and Oilve Oil Pairing at Morgenster Wine Estate

Vergelegen Wine Tasting



Make Achery part of your Wine Tour Staying at Erinvale Estate Hotel & Spa





Wine tastng and chocolate pairing at Lourensoford wine Cellar

For those seeking connection to nature, the nearby Helderberg Nature Reserve is perfect for peaceful hikes and panoramic vistas.

Credit to:-
@ILTM Events. @Pooja A Wanderwithpooja. @Sarah Kingdom
@Paul Heney. @Big Ambitions. @WTM Africa

Where LUXURY Feels Like HOME



> Erinvale is a sanctuary of quiet luxury—rooted in history, refined by nature, and remembered forever.
> - Grace Mumo, CEO
> Luxury Xclusives

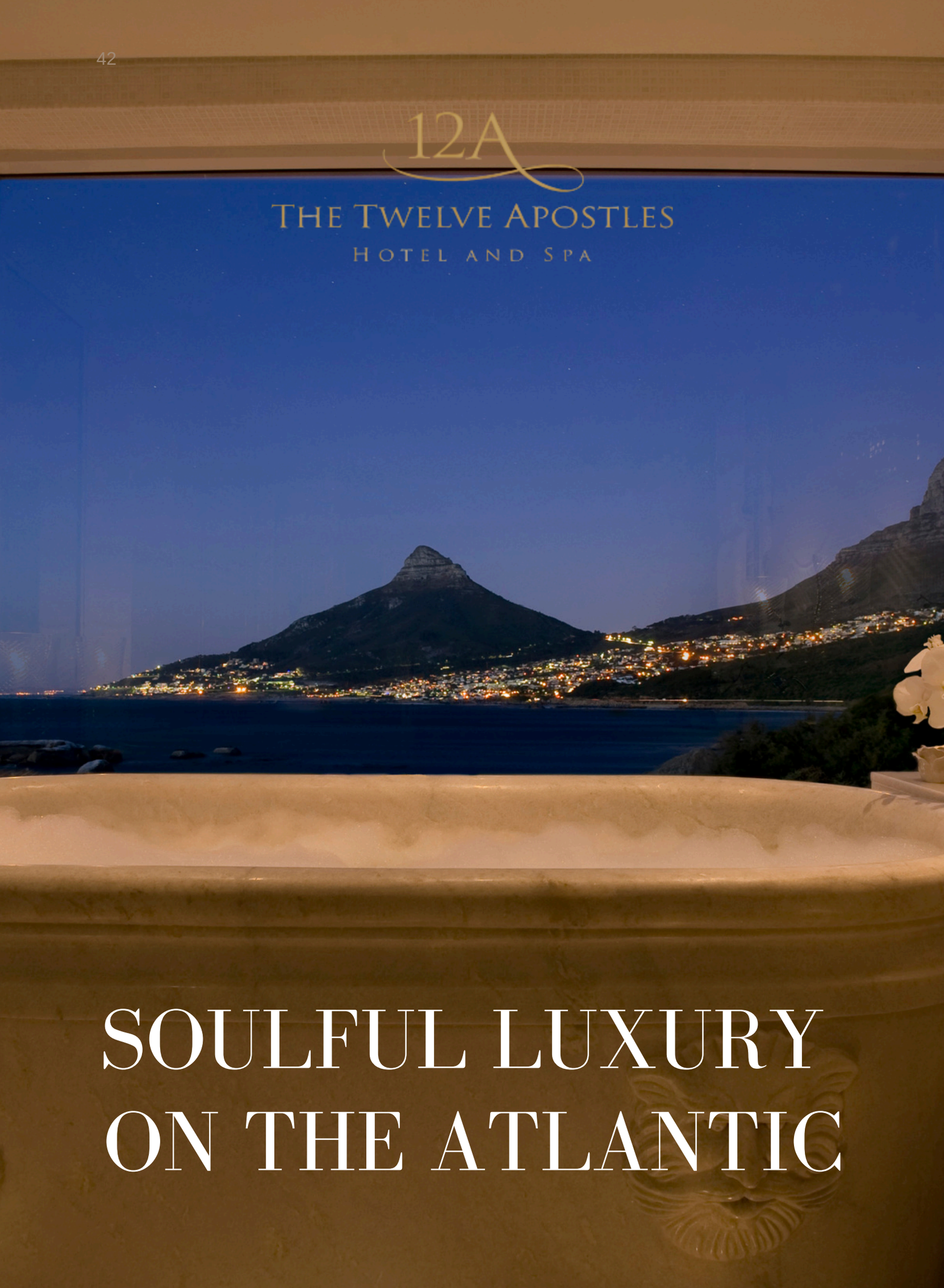


A DESTINATION FOR THE SOUL

Erinvale Estate Hotel & Spa is not just a destination — it is a feeling. It is early morning mist over the vineyards, the clink of glasses at golden hour, the soothing hum of cicadas in the evening, and the hush of deep, rejuvenating rest. It is the quiet confidence of knowing you've arrived at a place that understands you



> **Erinvale is not just a destination—it is a pause in time, where elegance whispers and the soul exhales.**
> **— Grace Mumo, CEO, Luxury Xclusives**



SOULFUL LUXURY ON THE ATLANTIC



WHERE NATURE MEETS REFINED INDULGENCE



Tucked between the untamed beauty of the Atlantic Ocean and the majestic Twelve Apostles mountain range, this iconic five-star hotel is not just a destination—it's a journey of the senses. Only minutes from Cape Town's vibrant city centre, The Twelve Apostles Hotel and Spa offers a harmonious blend of nature, elegance, and curated luxury experiences.

We believe luxury is not just in what you see, but in how a place makes you feel—and here, you feel the peace of nature and the touch of true indulgence".
General Manager -
Twelve Apostles Hotel.

OCEANVIEW ELEGANCE



A ROOM WITH A SOUL

From the moment you step into your suite, the panoramic views of the Atlantic Ocean greet you like an old friend. Whether you're sipping champagne from your private balcony or indulging in a warm bubble bath surrounded by candlelight, every element whispers exclusivity and personal peace.





AZURE RESTAURANT

A SYMPHONY OF FLAVOUR AND FINE WINE



The culinary crown jewel of the hotel, Azure Restaurant, elevates dining into an art form. The pièce de résistance is the exclusive 7-course dinner experience, each course a love letter to South African gastronomy, meticulously paired with award-winning local wines. This is not just a meal—it is theatre, romance, and craftsmanship on a plate.

Expect dishes like West Coast crayfish bisque, Karoo lamb loin with heirloom vegetables, and a decadent Valrhona dark chocolate torte—each plate more stunning than the last. The sommelier's selections complete the experience with bold reds, elegant whites, and complex MCCs that dance on your palate.

"The 7-course dinner at Azure Restaurant is not just curated—it's composed. Every dish tells a story, every wine carries emotion. It's an experience that lingers, just like a beautiful memory."
— Grace Mumo, Founder, Luxury Xclusives



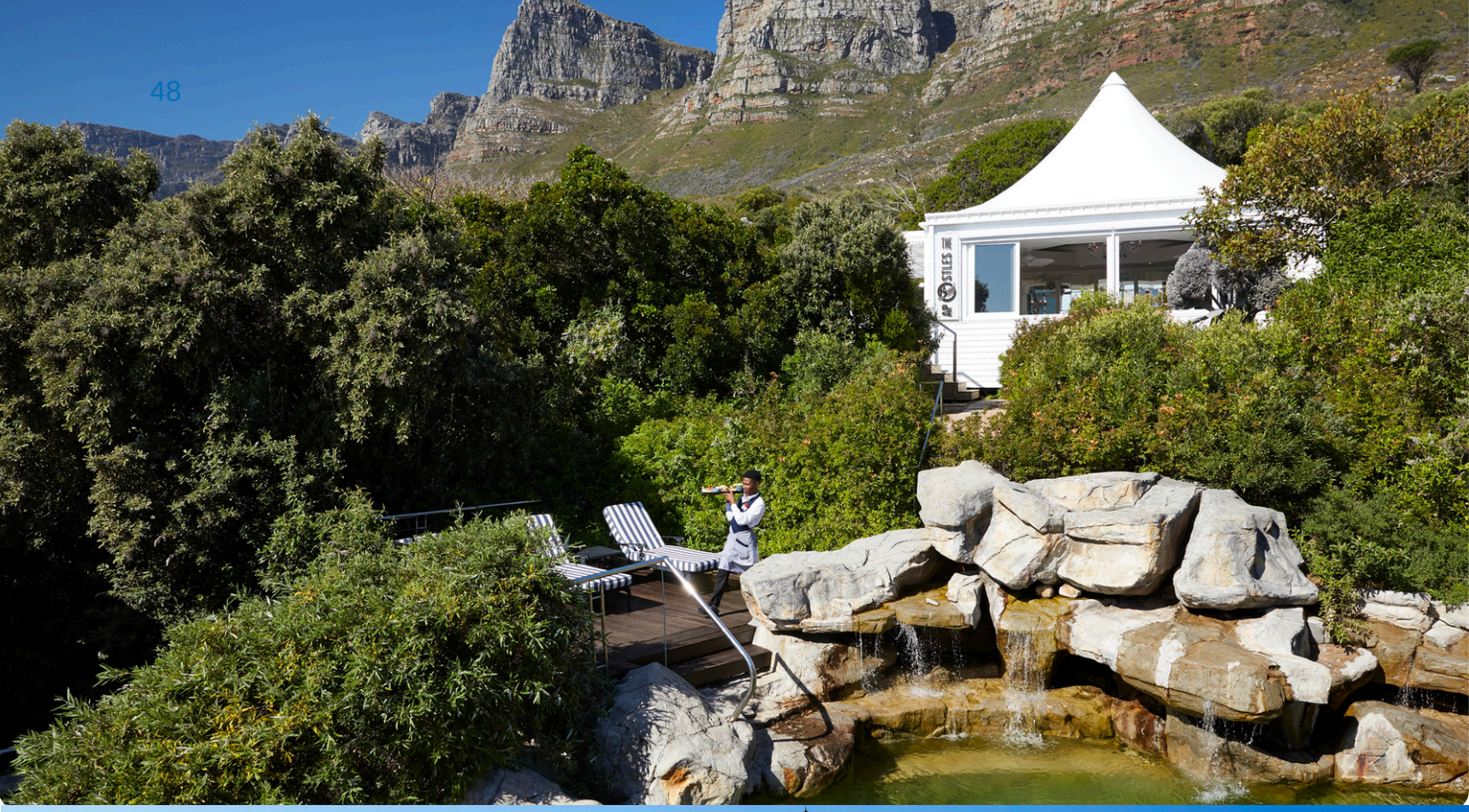
THE LEOPARD BAR

TOASTING TO GOLDEN HOUR



Perched elegantly on the edge of the Atlantic, The Leopard Bar is where Cape Town's golden hour truly comes alive. A favorite among locals and international guests alike, this stylish lounge offers a panoramic stage to witness the sun kiss the ocean goodnight. Its cozy interiors, rich textures, and curated soundtrack set the tone for relaxed refinement—inviting guests to unwind with artisanal cocktails, fine wines, and signature G&Ts crafted with locally inspired infusions.

Whether you're seated indoors by the fireplace or on the terrace soaking in the sunset hues, every moment at The Leopard Bar is effortlessly elevated. From decadent high tea experiences with sweeping mountain views to evenings filled with soft jazz and quiet conversation, the bar is both a destination and a mood—making it an essential chapter in the story of the Twelve Apostles luxury experience.



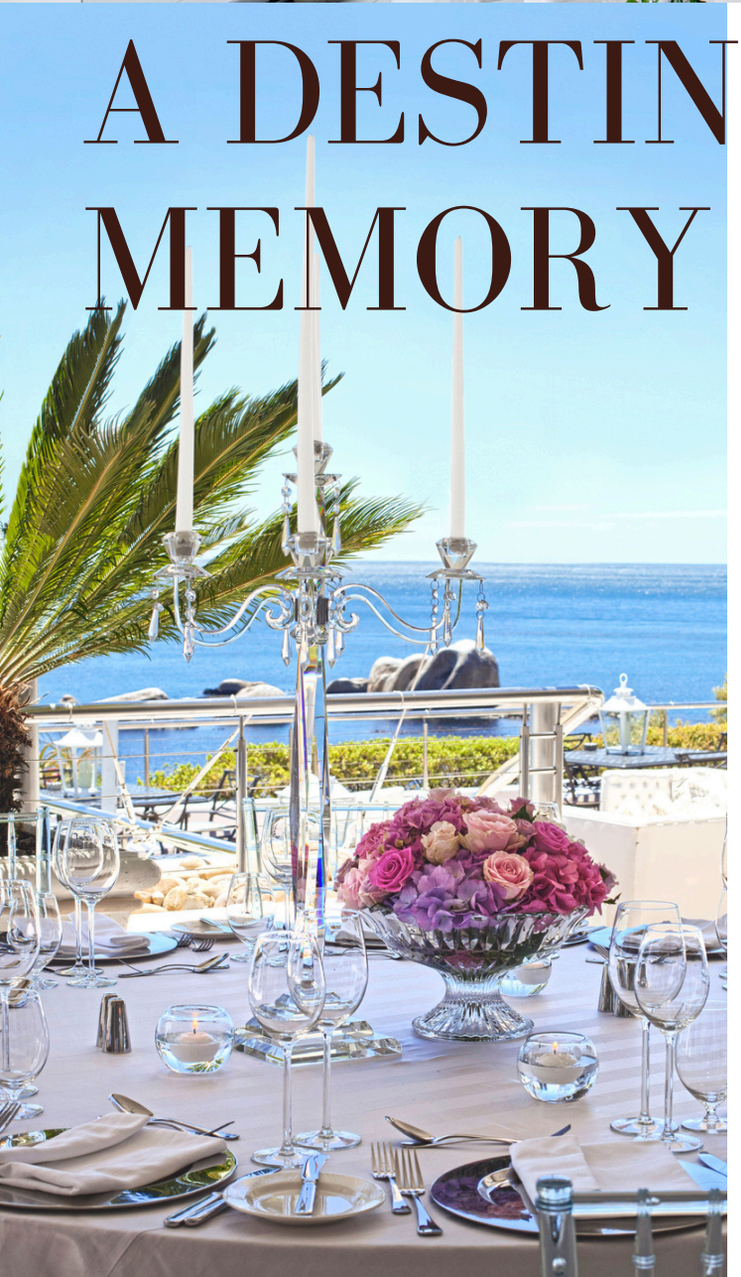
SERENE HAVEN

WELLNESS IN THE WILD

Nestled within the fynbos-covered slopes, the Twelve Apostles Spa is a serene haven for the body and soul. Here, treatments transcend tradition—try the Mountain Serenade couple's massage in an outdoor gazebo overlooking the Atlantic, or the holistic African Revival Journey that reawakens your inner calm.



A DESTINATION OF MEMORY AND MAGIC



Whether it’s a romantic proposal on the clifftop, a wellness escape, or a celebration of life’s milestones, The Twelve Apostles Hotel and Spa crafts moments that become lifelong memories.

"This is more than just a hotel. It’s a place where luxury meets soul. The Twelve Apostles doesn’t offer you a stay—it offers you a story."

— Grace Mumo, Founder, Luxury Xclusives

Luxury Insider Tip Box:

- Book the Mountain Gazebo Experience for a private couples’ spa with sunset views.
- Request a sommelier-led wine pairing dinner at Azure.
- Don’t miss a photo moment at the infinity pool during golden hour.

www.12apostleshotel.com





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75th ANNIVERSARY

FORMULA 1®



LOUIS VUITTON

Official Partner of Formula 1®



The FIA Formula One World Championship™ trophy will be presented in its bespoke Louis Vuitton Trophy Trunk as part of Formula 1's 75th anniversary celebrations and season launch at their sport's F1 75 event at The O2 in London tonight, where, for the first time ever, all ten teams, their drivers, and Team Principals will come together with fans to unveil their 2025 liveries.

The collaboration is part of the Official Partnership between Formula 1® and Louis Vuitton. The FIA Formula One World Championship™ trophy trunk will be awarded to the best driver of the season at the end of the year.





“VICTORY AND VUITTON”

On the occasion of the unprecedented Formula 1’s 75th anniversary event, Louis Vuitton creates a special edition FIA Formula One World Championship™ trophy trunk. Fitting with the tradition of all custom Louis Vuitton pieces, the FIA Formula One World Championship™ trophy trunk is crafted at the House's historic atelier in Asnières, in France.

The two folding front panels of the trunk are hand painted with a V – both for “Victory” and “Vuitton” – in the emblematic black and white Damier, recalling Formula 1® colors and finish line. The interior is covered by black leather/microfiber to protect the trophy.

The exterior is finished with leather trim and the same brass corner protectors, lock and clasps that have been used on Louis Vuitton trunks since the 1860s.



Formula 1 2025

This workshop is where the first automotive trunks were designed under Georges Vuitton, the son of Louis Vuitton, in 1897. Over the following 125 years, Louis Vuitton has remained closely associated with automotive culture.

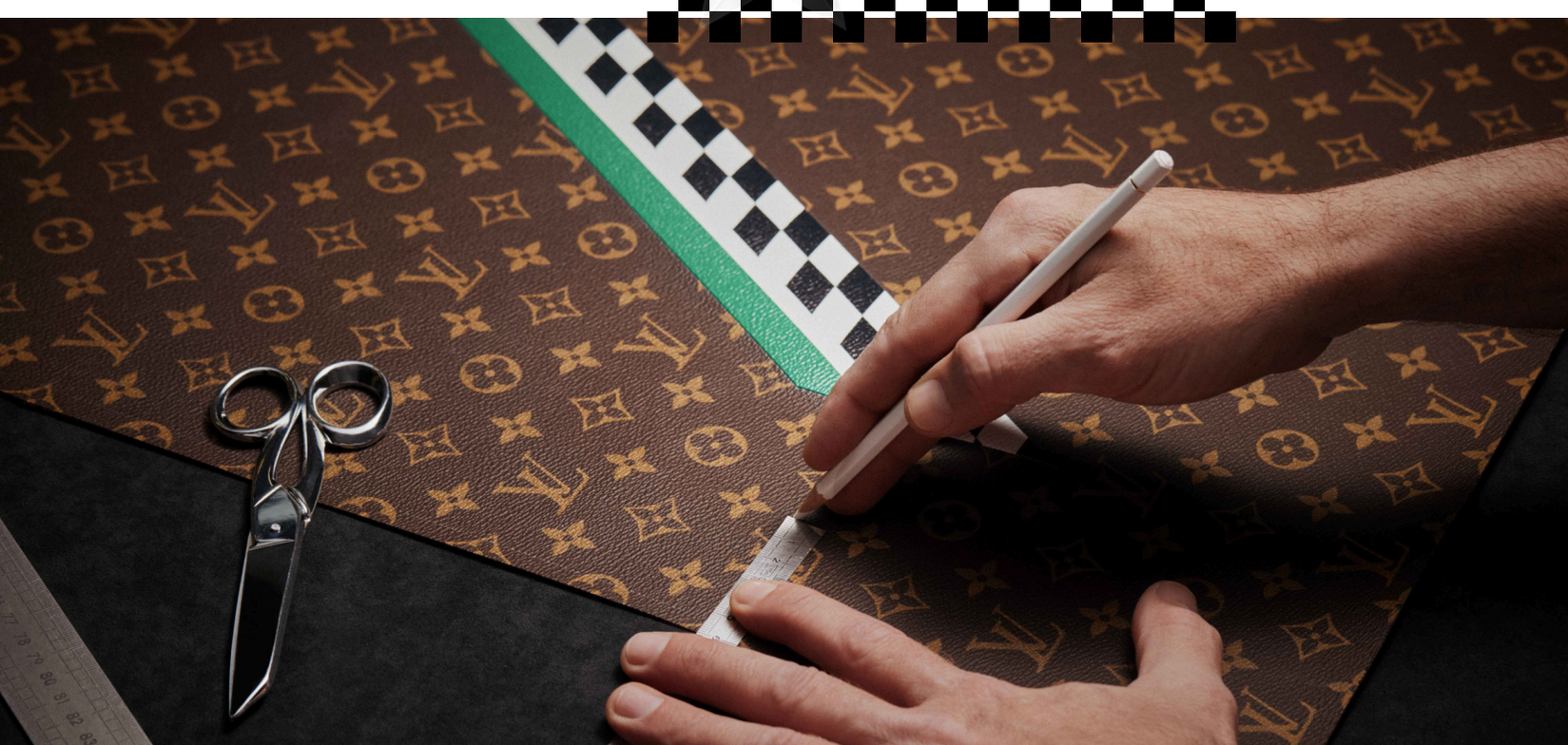
When George foresaw the growing popularity of cars and travel, he created a durable canvas material called “Vuittonite” to substitute for leather, which ensured the trunks could withstand the elements.

This invention would evolve into today’s iconic Louis Vuitton canvas.

With this creation, Louis Vuitton perpetuates a tradition dear to the House: creating trunks to transport, protect and showcase the trophies of the world’s most anticipated and highly prized sporting competitions. From the workshop to the racetrack, overlapping themes of teamwork, precision, and inventiveness bond the two worlds of fashion and sport, and the broader ambition of greatness shared by Louis Vuitton and Formula 1®.

The F1 75 celebrations will be streamed live on F1’s social media channels, including YouTube.

With great excitement, Louis Vuitton joins Formula 1® as an Official Partner in a 10-year agreement that places the House at the heart of this journey of champions. As the prestigious motorsport competition celebrates its 75th anniversary through 2025, Louis Vuitton will play an active role at the most emblematic race destinations, becoming a beacon for athletes and fans alike.





PARIS JANUARY 30TH, 2025

In this thrilling year of changes to the driver lineup, Louis Vuitton will have a constant presence across the races including prominent trackside signage, a first for the House at a sporting event. The Trophy Trunk will be presented ahead of races and again when it appears on the podium to honor the winner's extraordinary achievement.

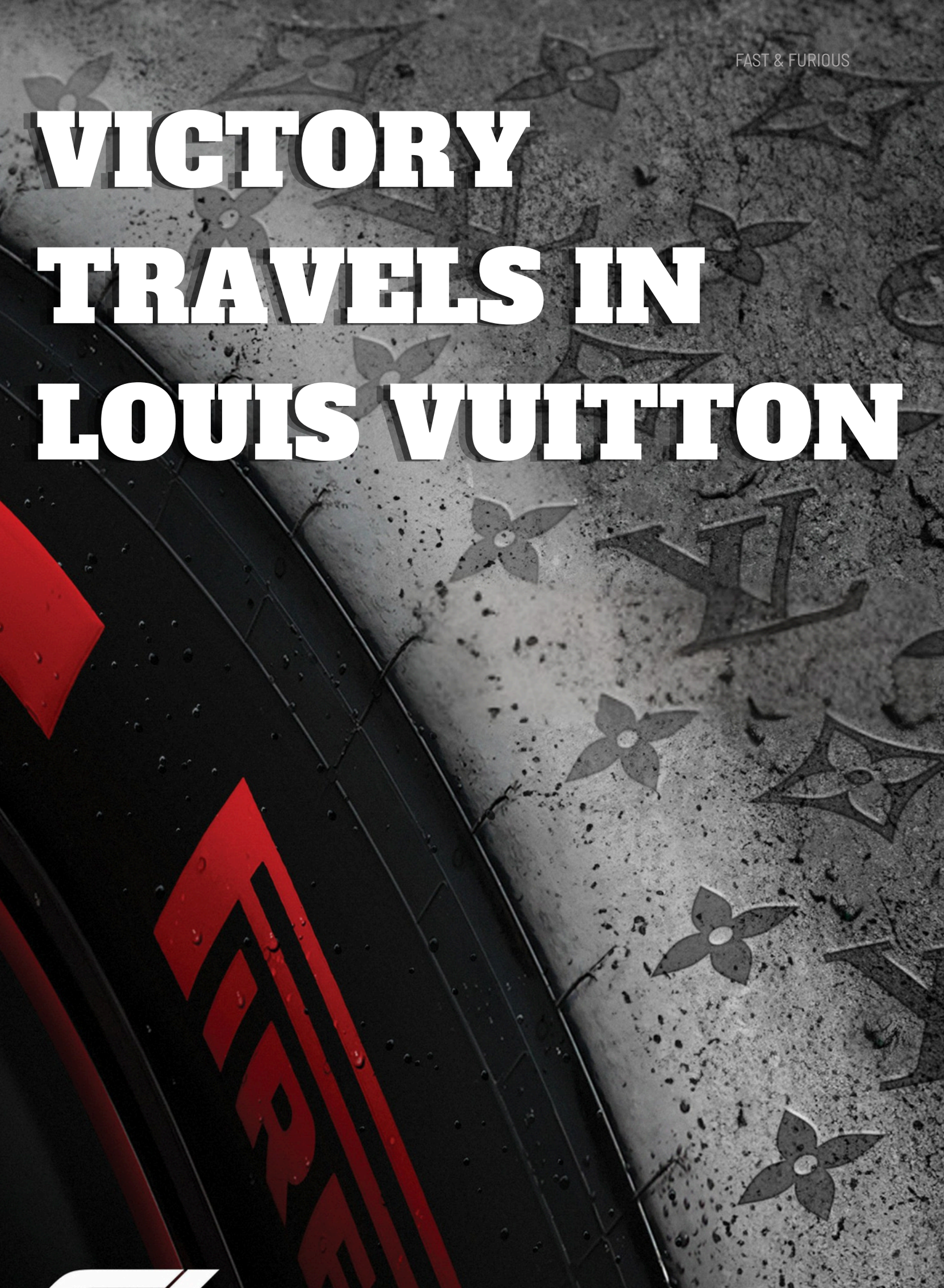
The next Formula 1® season kicks off on March 13th with the Grand Prix on the 16th in Melbourne, where Louis Vuitton will additionally be the Title Partner of the Formula 1® Louis Vuitton Australian Grand Prix 2025. Present during key moments,such as the opening ceremony and the podium, Louis Vuitton will continue its tagline.



Louis Vuitton's involvement with Formula 1® is part of the LVMH partnership as a new Global Partner, first announced in October 2024. Through a parallel quest for innovation, both Louis Vuitton and Formula 1® constantly push the limits of their universes, and their common values will be showcased as a combined ambition to support triumphant stories. Furthermore, this partnership represents the shared pursuit of excellence at a time when fashion, culture, entertainment, and sports are converging like never before.

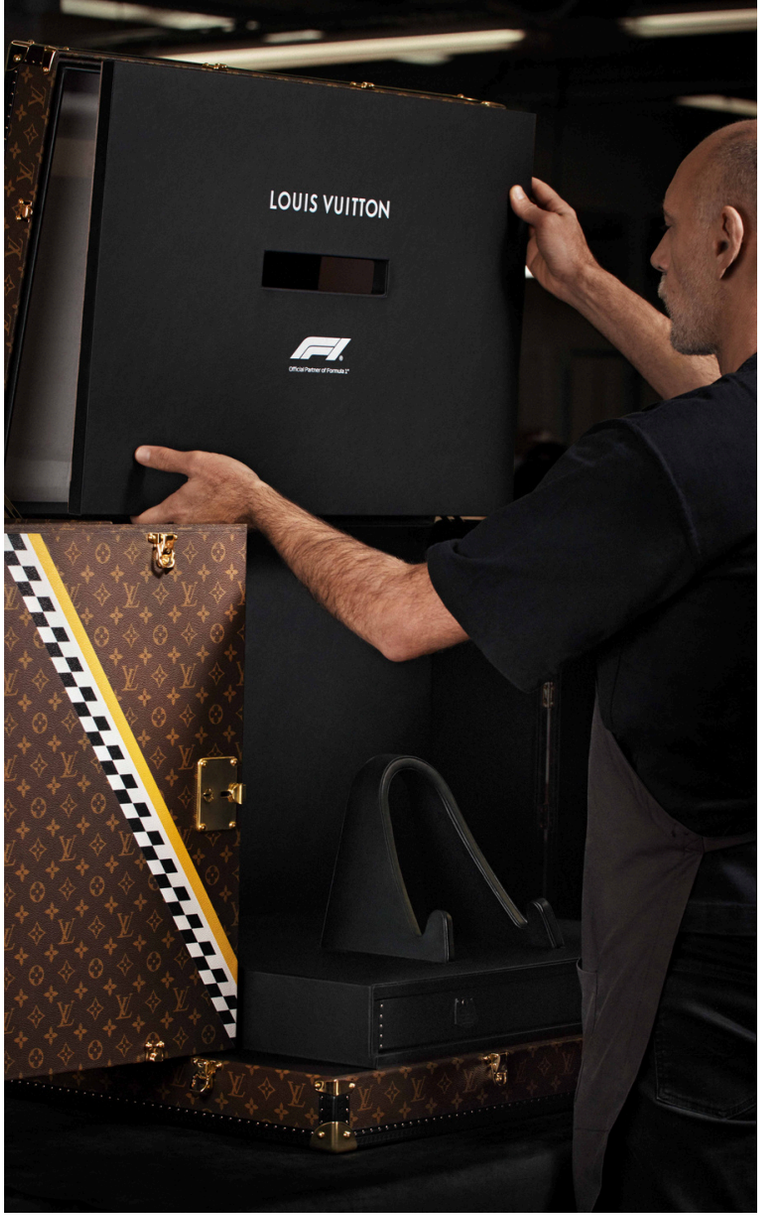


VICTORY TRAVELS IN LOUIS VUITTON



Louis Vuitton established an initial link with Formula 1® through a partnership with the Automobile Club de Monaco, that comprised developing and presenting the Trophy Trunk for the Formula 1 Grand Prix de Monaco™ between 2021-2024. Yet the Louis Vuitton victory Trophy Trunk also stands as the ultimate symbol of triumph across some of the world's preeminent sports competitions such as FIFA World Cup™, the Ballon d'Or®, the Olympic and Paralympic Games Paris 2024, and the America's Cup.

Like all bespoke Louis Vuitton designs, the Formula 1® Trophy Trunks are being assembled at the historical atelier in Asnières, where some of the first 'auto trunks' were produced under the direction of Georges Vuitton (son of Louis Vuitton), who anticipated the rise in demand for cars as early as 1897. Knowing that they would be mounted on the rear of the vehicles and exposed to the elements, he eschewed leather for the creation of a resistant canvas material he called "Vuittonite," which evolved into the canvas used today.



LOUIS VUITTON VICTORY TROPHY TRUNK

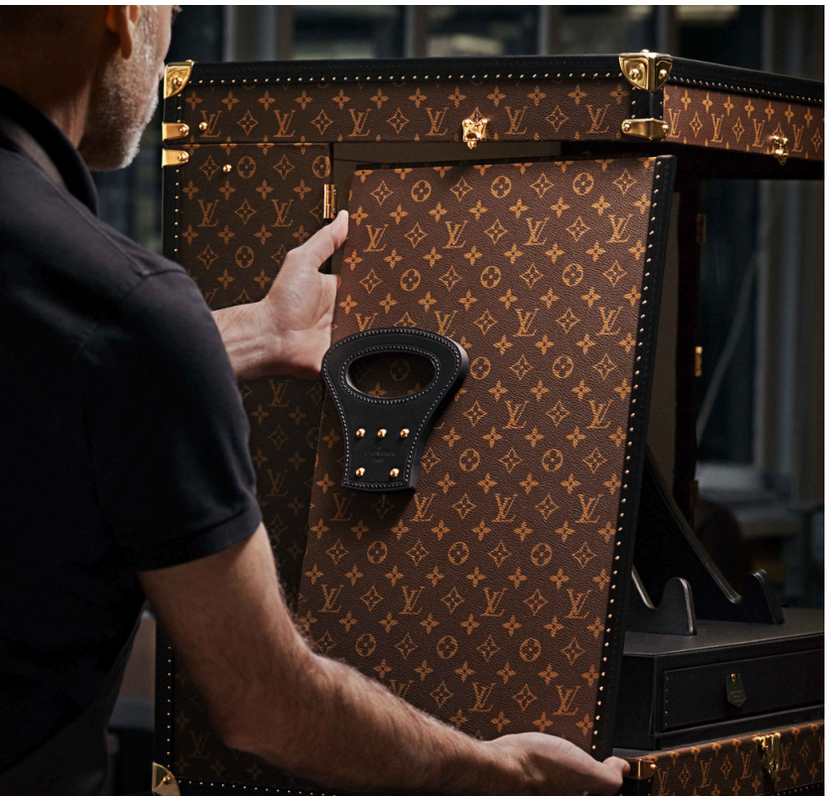




Today, from the atelier to the paddock, teamwork, precision and innovation are among the values that bridge the two universes and that underscore the relentless quest towards victory.

This is why the new Trophy Trunks, covered by the emblematic Monogram of the House, will be emblazoned with the iconic “V”, in a unique local colour scheme for each race against the classic brown background.

The surging global popularity of Formula 1® means that more and more people will witness the sport’s iconic and emotional moments, with Louis Vuitton ensuring that every triumph lives on and perpetuates the tradition that marks new milestones, each time confirming that:



“I am immensely proud of this partnership between Louis Vuitton and Formula 1® with our shared ambition to always strive for innovation, craft and precision. The synergy of our two worlds is echoed in the savoir faire of our ateliers and garages, artisans, and engineers, while celebrating the outstanding performance of champion drivers around the world who embark on a journey of excellence with every race”

Pietro Beccari,
Chairman and CEO, Louis Vuitton.

VICTORY TRAVELS WITH VUITTON

“We are thrilled to welcome Louis Vuitton as Title Partner for our first 2025 race. This is a partnership between two global icons linked first and foremost by their great passion for innovation, excellence and creativity, which makes them two exceptional timeless stories. The entry of Louis Vuitton not only enhances the experience of our sport, but celebrates the union of luxury, craftsmanship, and the highest expression of automotive competition. 2025 will be an epic year for Formula 1 and I am proud to start it with our passionate partners at Louis Vuitton”

Stefano Domenicali,
President and CEO, Formula 1®



VICTORY TRAVELS IN LOUIS VUITTON







Over the Maison's history, precious sporting items belonging to world-class athletes have been entrusted to the packing care of Louis Vuitton. Perpetuating and building upon this cherished tradition, Louis Vuitton creates trunks to transport and showcase trophies for the world's most emblematic sporting competitions and awards. Imbued with emotion, these adventures continue to mark new milestones in the Maison's history, an ongoing testament that "Victory Travels in Vuitton" and that excellence in sports is echoed in the values of Louis Vuitton.

Since its first partnership with the America's Cup in 1983, Louis Vuitton has joined forces with the world's most prestigious sports competitions, including FIFA World Cup™ (2010, 2014, 2018, 2022), League of legends (2019, 2020), Davis Cup (2019, 2020, 2021, 2022), Roland Garros (2017 , 2018), NBA (2020, 2021, 2022), Formula 1 Grand Prix de Monaco™ (2021, 2022, 2023, 2024), Rugby World Cup France – 2023, Ballon d'Or® (2023, 2024), Olympic & Paralympic Games Paris 2024, Australian Open (2023, 2024).



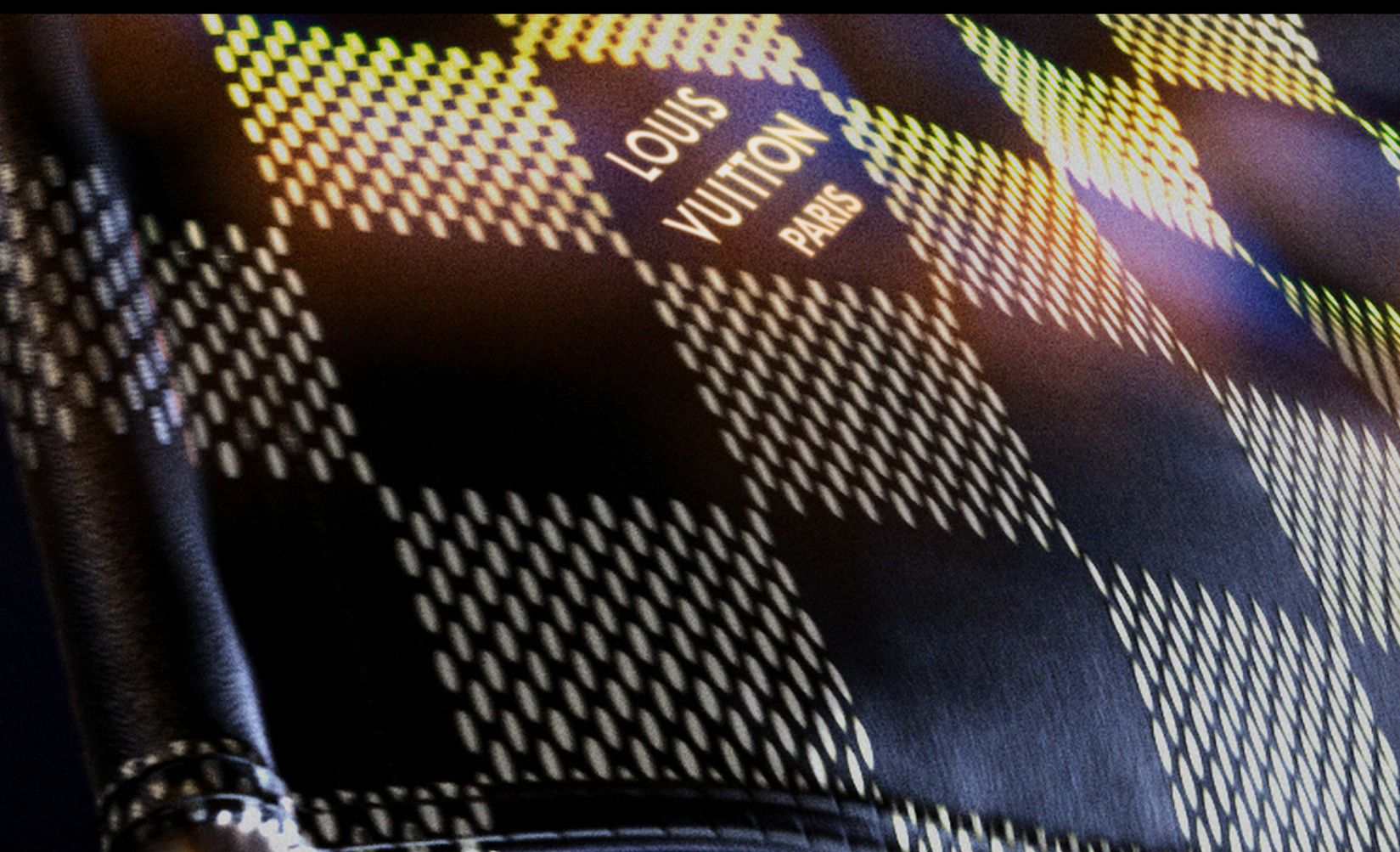
ABOUT

LOUIS VUITTON

Since 1854, Louis Vuitton has brought unique designs to the world, combining innovation with style, always aiming for the finest quality and preserving biodiversity. Today, the House remains faithful to the spirit of its founder, Louis Vuitton, who invented a genuine “Art of Travel” through luggage, bags and accessories which were as creative as they were elegant and practical. Since then, audacity has shaped the story of Louis Vuitton.

Faithful to its heritage, Louis Vuitton has opened its doors to architects, artists and designers across the years, all the while developing disciplines such as ready-to-wear, shoes, accessories, watches, jewellery, and fragrance. These carefully created products are testament to Louis Vuitton’s commitment to fine craftsmanship

For further information: louisvuitton.com





ABOUT

Formula 1® racing began in 1950 and is the world's most prestigious motor racing competition, as well as the world's most popular annual sporting series. Formula One World Championship Limited is part of Formula 1® and holds the exclusive commercial rights to the FIA Formula One World Championship™.

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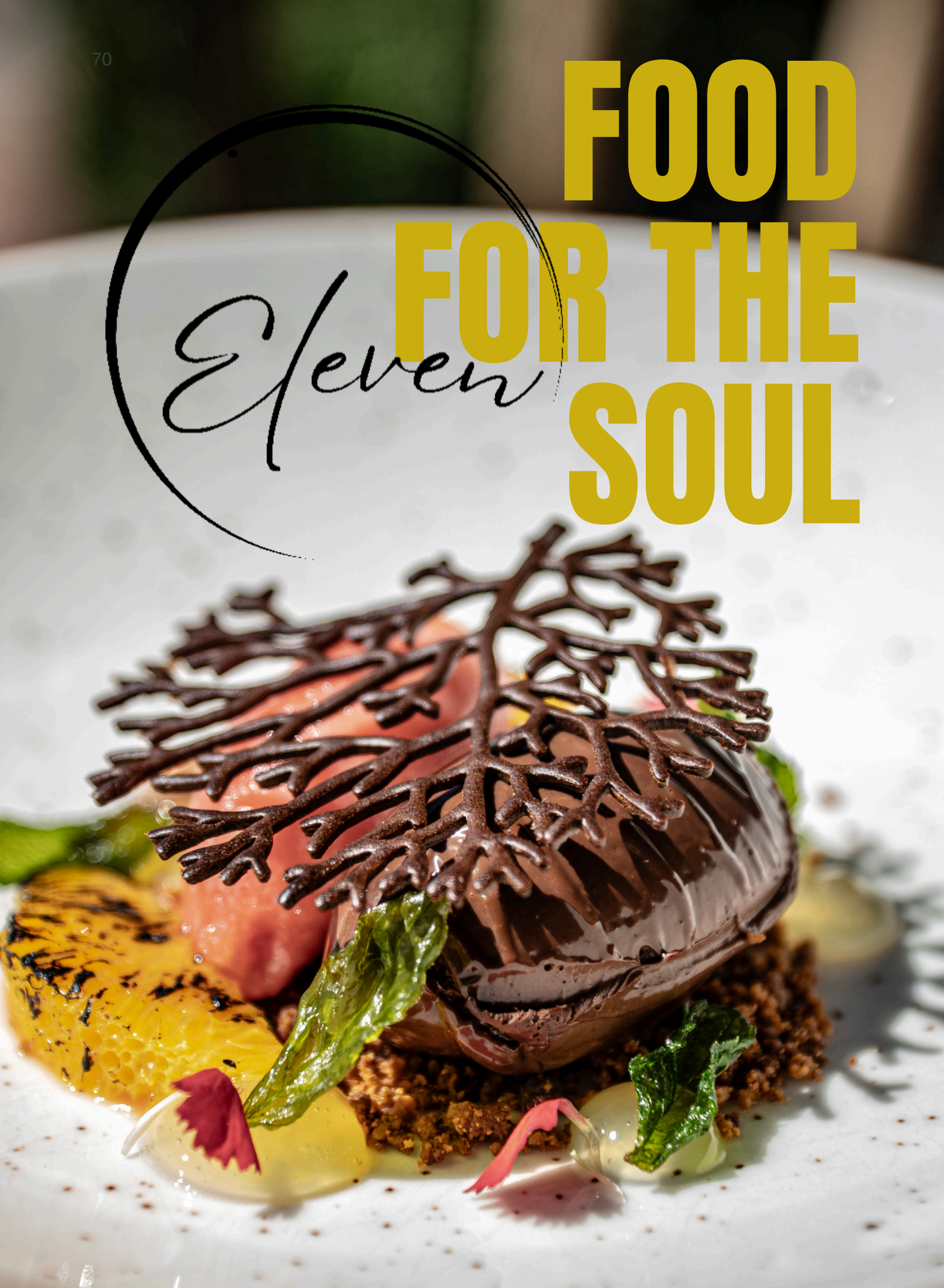
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FOOD FOR THE SOUL

Eleven



ELEVEN TAKES DINING EXPERIENCE TO NEW LEVELS



"A GREAT MENU IS NEVER STATIC—IT EVOLVES WITH THE SEASONS, THE INGREDIENTS, AND THE TASTES OF OUR GUESTS, SAYS ELEVEN'S RYAN SHELL. "BY REFINING AND REINVENTING DISHES, WE UPHOLD OUR HIGHEST STANDARDS WHILE GIVING DINERS THE FREEDOM TO EXPLORE NEW FLAVOURS AND EXPERIENCES.

EVERY JOURNEY STARTS WITH A GREAT SNACK

Eleven restaurant is redefining fine dining in Franschhoek with an exciting à la carte selection in addition to the current Chef's Tasting menu. The fresh additions give you more freedom to curate you own culinary journey, making every visit a personalized and unforgettable experience at one of the region's top dining destinations.

Taking its name from the address on the historic town's main road of Huguenot Street, Eleven offers global contemporary cuisine in a chic, relaxed setting. Since opening in 2023, it has become a must-visit destination in the winelands for its foundation in exceptional cuisine and consistent evolution.

The adoption of a snack menu was inspired by a sense of place. Early on, it became clear that Eleven's corner location, balconies and large-pane windows are perfect for dining-with-a-view and watching the world go by. Light-bites – small, stand-alone dishes to enjoy, perhaps with a glass of wine - would make a great addition. Having established a loyal patronage, the restaurant now inducts such a menu.

The snack menu comprises a choice of fresh oysters with apple, nuac cham foam, coriander and puffed rice; a fish croquette with curry mayonnaise, a kimchi tartlet with sweet and sour gel, and a delectable duck liver taco served with the daintiest stone fruit gel.





Starters can either be enjoyed as part of the snack option, or as intended – the splendid introduction to a glorious meal. Explore tastes of the world through dishes such as mozzarella served with basil, confit tomato, balsamic and pumpkin seed; salmon ceviche with gazpacho, jalapeno, radish and summer herbs, or an aged beef tartar with chilli mayo, capers, a rice cracker and peanut.

The selection of main dishes on offer has been compiled with equal diversity and interest. Among them is pork agnolotti served with lemon cream, pancetta, sage and beurre noisette; and a delicious pan-seared yellowtail with tar ragon, caponata and a micro salad.

The offering of sides allows you even more opportunity to design the meal of your choice, with the addition of a true risotto, a pomme puree butter or cauliflower and cheese.

Desserts may well be last, but definitely not least when it comes to the team's care and precision of preparation. Round off a sublime meal with, for example, a chocolate malt crème with coffee ice cream, sponge, meringue, vanilla; or a trio of cheeses.





EXCITING EVOLUTION AT FRANSCHHOEK



THE TASTING MENU IS THE ESSENCE

"Eleven has always been about showcasing the best of our experience and skills," says Ryan. "In this sense, the tasting menu is the very soul of the restaurant's kitchen."

A number of the a la carte dishes are available on the tasting menu, so this option, available with wine pairing too, allows the kitchen to present its curated meal as the pinnacle experience. For the guest, it is the opportunity to just sit back and enjoy.

Wines selected are predominantly from leading producers in Franschhoek, and curated with the same intensity, diversity and focus that is attributed to the food.



TO EXPERIENCE ELEVEN FIRST-HAND, BUSINESS HOURS: 12PM TO 2:30PM DINNER, 6PM TO 9PM (LAST SEATING).

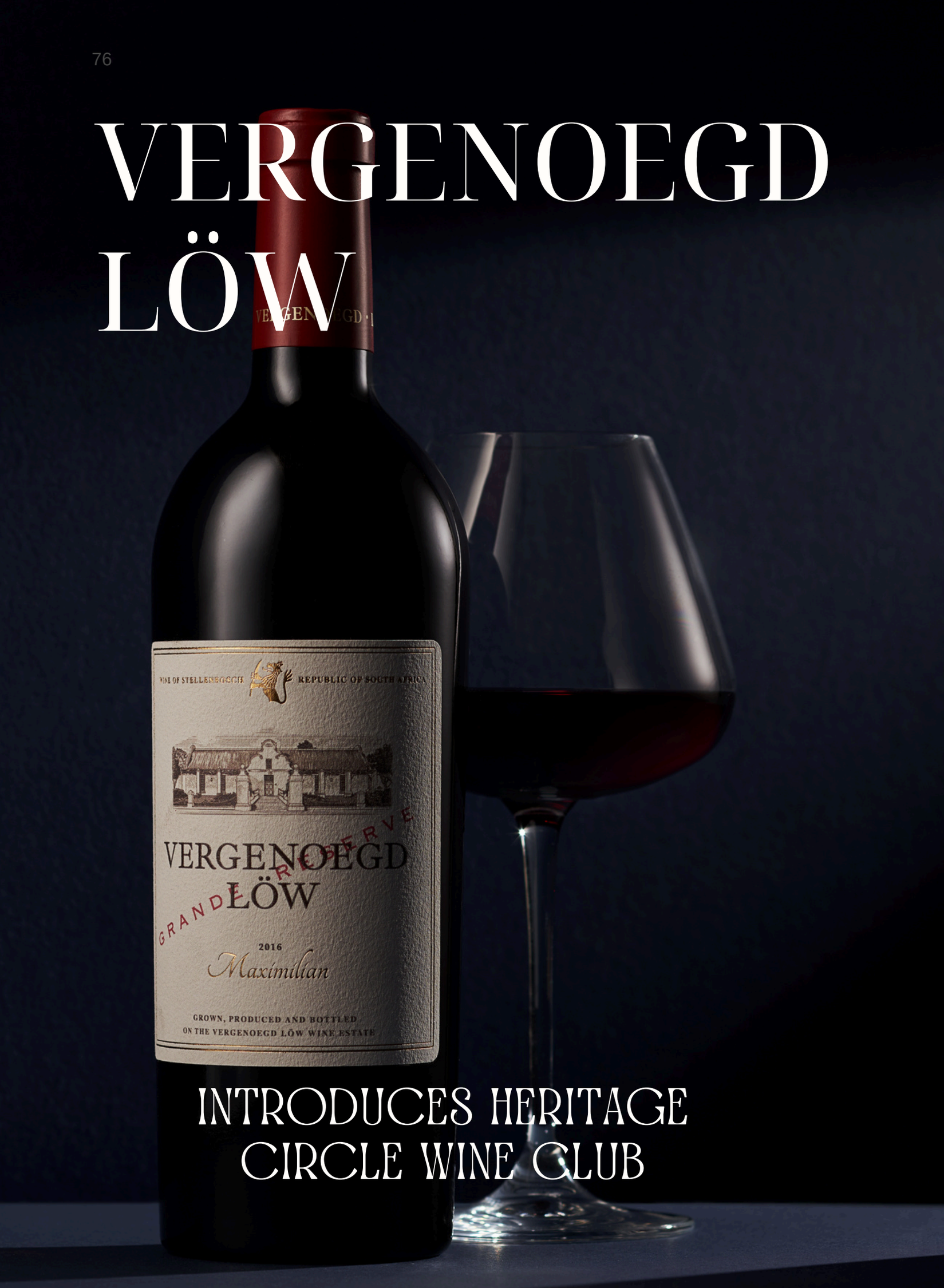
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VERGENOEGD LÖW



INTRODUCES HERITAGE CIRCLE WINE CLUB



Vergenoegd Löw, one of South Africa's oldest working farms located near Stellenbosch, invites wine enthusiasts to join its newly established Heritage Circle wine club. Located just 5km from the Atlantic Ocean, the estate combines rich heritage with modern luxury and sustainable agriculture, offering a blend of tradition and thoughtful farming innovation.

The Heritage Circle Wine Club offers members exclusive benefits that enhance the Vergenoegd Löw experience. To join, customers need only purchase R2 500 worth of Vergenoegd Löw wines, either directly from the estate or online, within a calendar year. Once this threshold is met, membership will be activated, and members will enjoy a range of privileges.

KEY BENEFITS



- 20% off on all Vergenoegd Löw wines, both online and at the estate.
- Free shipping on orders of 12 or more bottles to major centres in South Africa.
- Complimentary wine tasting for two at the Homestead Wine Lounge, available once per year.
- Complimentary indigenous tasting for two at the Homestead Wine Lounge, showcasing award-winning wines and local flavours including bokkoms (salt-cured dried fish), biltong (spice-cured dried meat), amasi (fermented milk similar to buttermilk), roosterkoek (griddle cake) and more. This benefit is also available once per year.
- 10% off on dining at the estate's top Cape heritage cuisine restaurants, Geuwels and Clara's Barn.
- 10% off on accommodation and wellness treatments at the Vergenoegd Löw Boutique Hotel & Spa, available for direct bookings.
- 20% off on public events hosted at the estate, along with exclusive invitations to members-only tastings with winemaker Vusi Dalicuba.


VERGENOEGD
LÖW
SAUVIGNON BLANC
2021
grown, made, bottled
ON VERGENOEGD
LOW ESTATE
VERGENOEGD
LÖW
CABERNET SAUVIGNON
Lala
wine of origin
STELLENBOSCH
SOUTH AFRICA
grown, made, bottled
ON VERGENOEGD
LOW ESTATE
2020
VERGENOEGD
LÖW
MERLOT
Lonelle


VERGENOEGD
LÖW
CABERNET SAUVIGNON
Lura
wine of origin
STELLENBOSCH
SOUTH AFRICA
2022
95
WINEMAG.CO.ZA
POINTS /100

Every six months, the “top spender” will receive a private wine tasting for up to 12 guests, either at the estate or in the comfort of their home. Additionally, they will receive two complimentary cases of Vergenoegd Löw wines.

Vergenoegd Löw’s winemaker, Vusi Dalicuba, who took on the role in 2021, brings fresh energy to the estate’s rich winemaking tradition, under the mentorship of renowned industry figures including Abrie Beeslaar and Beyers Truter.

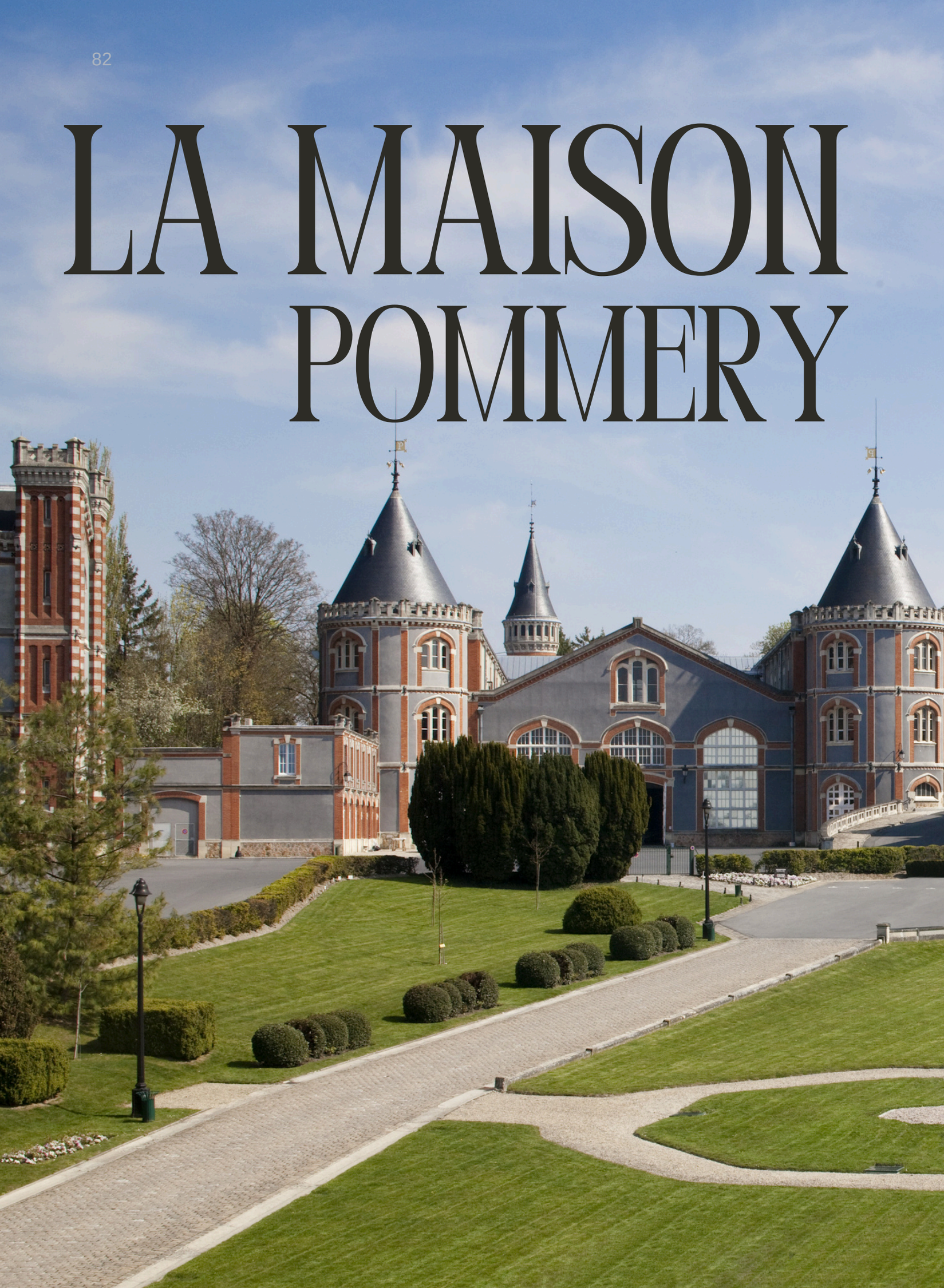
Membership summary: To join, simply purchase R2 500 worth of Vergenoegd Löw wines over the course of a year.

Membership is valid until 31 December 2025, and is renewable annually. Membership benefits include exclusive access to wine tastings, special discounts, and invitations to events at the estate.

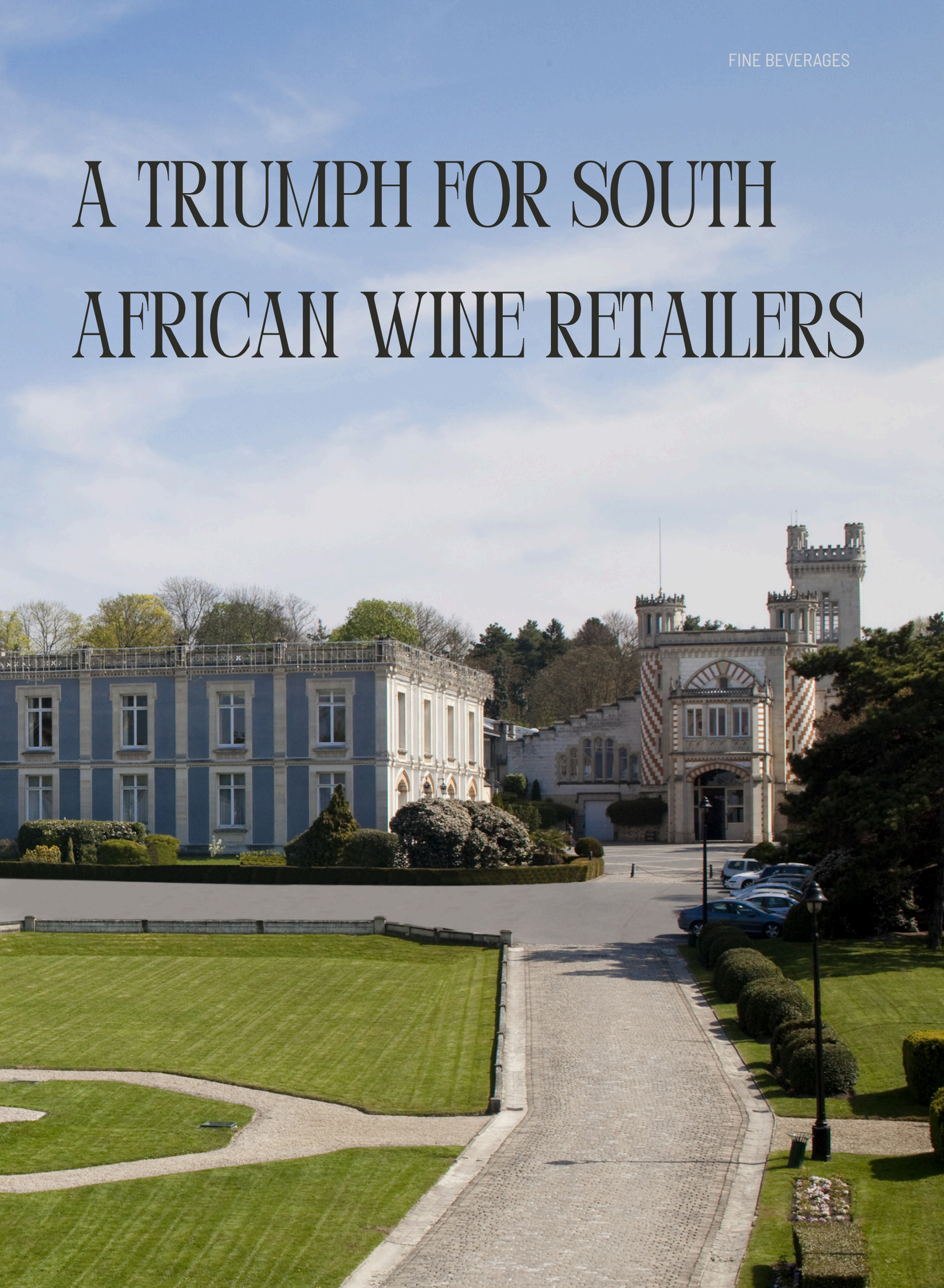




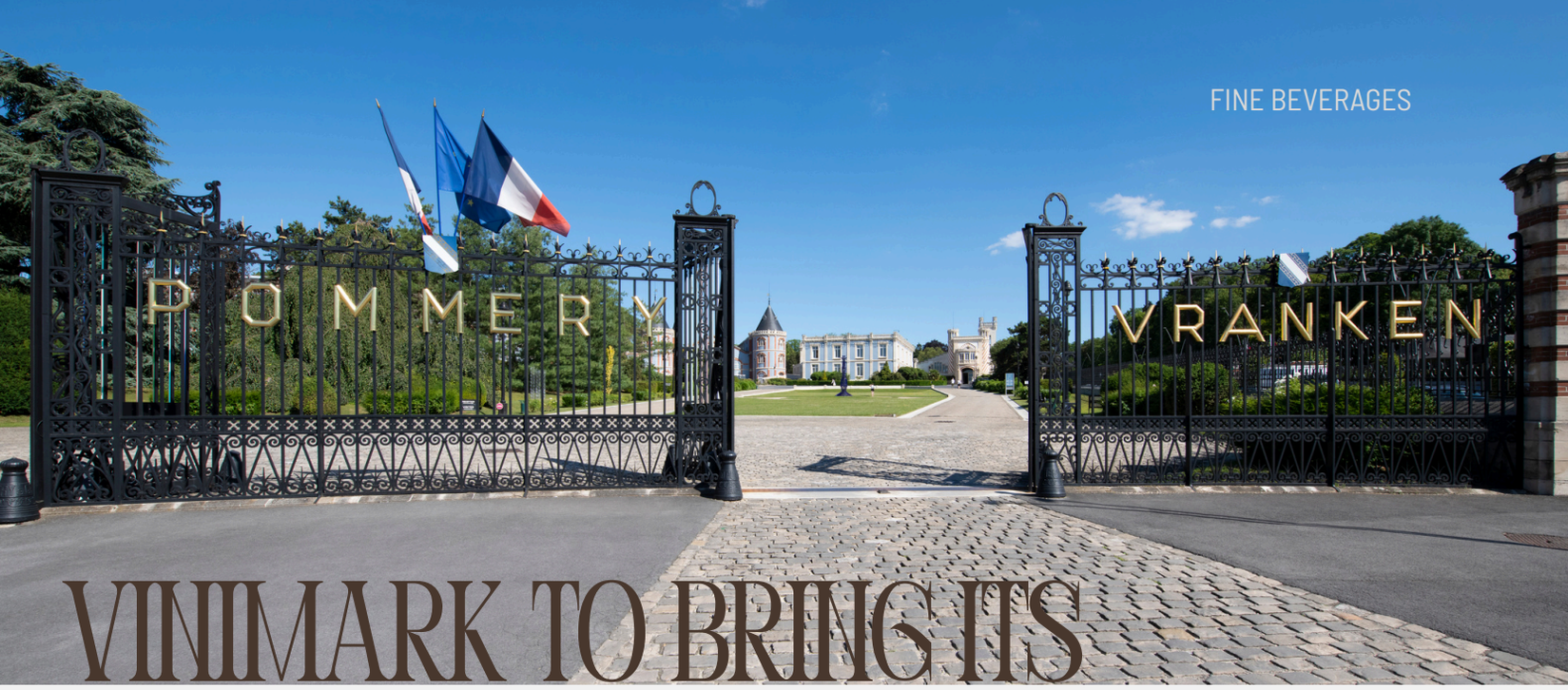
LA MAISON POMMERY



A TRIUMPH FOR SOUTH AFRICAN WINE RETAILERS




RECEPTION
VISITES



VINIMARK TO BRING ITS PRESTIGIOUS AWARD-WINNING FRENCH CHAMPAGNE TO LOCAL SHELVES

La Maison Pommery, an illustrious Champagne producer, has captivated wine lovers since its founding in the 1800s, with its unmistakable style characterised by freshness, finesse and vivacity.

This traditional Champagne house from Reims, France, which boasts a remarkable legacy and significance in the history of Champagne-making, has selected leading local company Vinimark as its sole South African distributor.

The renowned Champagne, once only a dream for local shelves, will soon be available here.

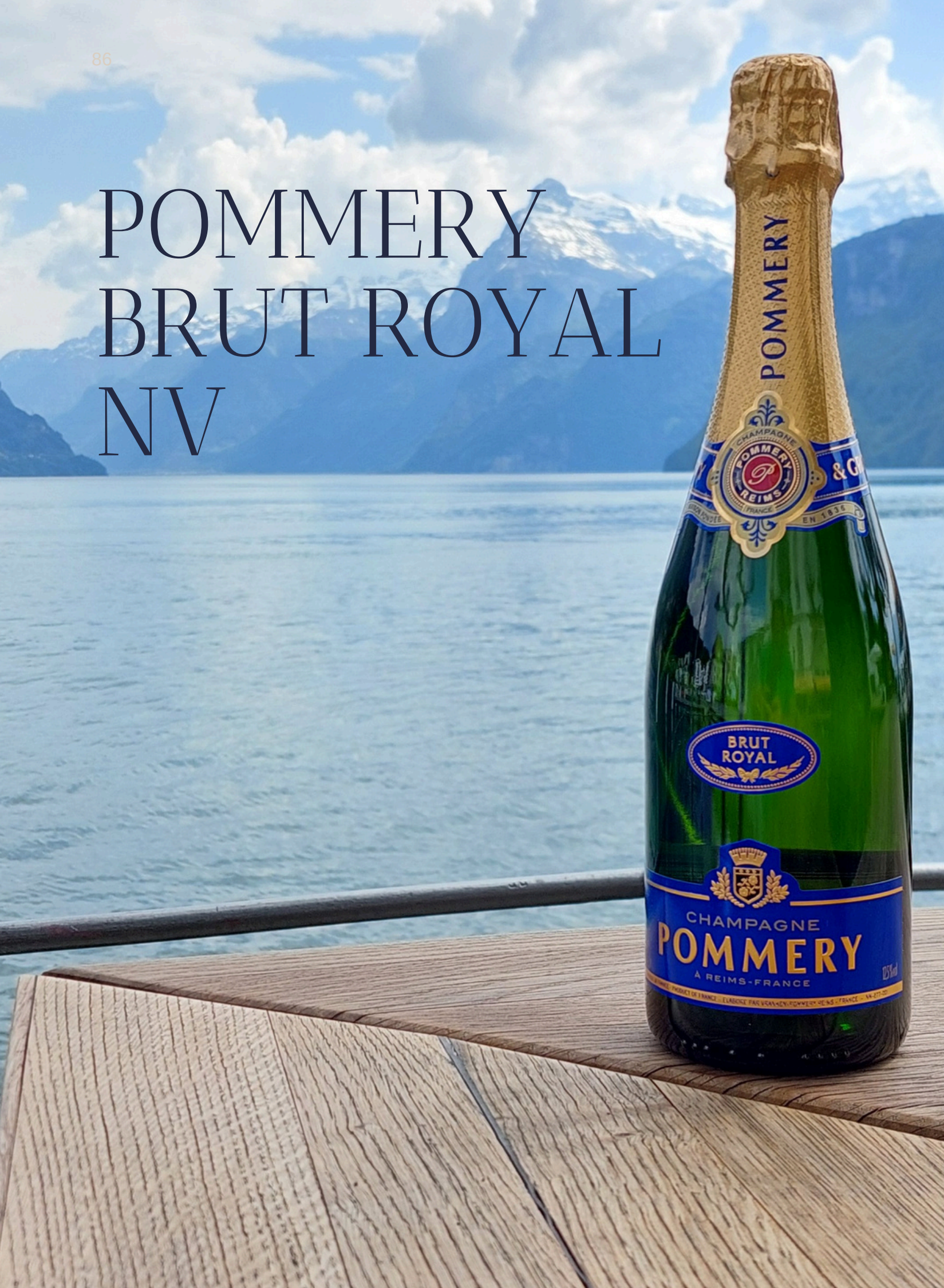
The brand's iconic royal-blue branding is already a familiar sight in more than 100 countries, and now the esteemed house, which is renowned for popularising Brut Champagne, adds our country to an expanding list of global appreciators.

WE ARE INCREDIBLY EXCITED TO WELCOME CHAMPAGNE POMMERY TO OUR GROWING PORTFOLIO. MADAME POMMERY'S BOLD INNOVATION WITH THE CREATION OF BRUT CHAMPAGNE TRANSFORMED THE INDUSTRY, SETTING A NEW STANDARD FOR ELEGANCE AND REFINEMENT. HER LEGACY LIVES ON, AND WE'RE HONOURED TO OFFER THIS TIMELESS EXPRESSION OF CHAMPAGNE TO SOUTH AFRICAN WINE LOVERS.'

Helen Kock,
Vinimark Brand Portfolio Director



POMMERY BRUT ROYAL NV





A fresh and refined blend of 34% Chardonnay, 33% Pinot Noir and 33% Pinot Meunier, which is sourced from prestigious villages like Côte des Blancs and Montagne de Reims. Its lively nose and full-bodied long-lasting palate showcase vibrant freshness with delicate red fruit notes.

A fresh and refined blend of 34% Chardonnay, 33% Pinot Noir and 33% Pinot Meunier, which is sourced from prestigious villages like Côte des Blancs and Montagne de Reims. Its lively nose and full-bodied long-lasting palate showcase vibrant freshness with delicate red fruit notes.

POMMERY APANAGE BLANC DE BLANCS NV

Made entirely from Chardonnay. This wine is the most awarded on the list, with top honours at Champagne Masters 2023 and 2024. Pale gold with hints of green, it's aged for more than four years, offering fresh citrus, jasmine and acacia aromas, and the palate is lively, with notes of pomelo and white fruits. Known for its finesse and balance, this refined Champagne is a staple in Michelin-starred restaurants worldwide.











POMMERY BRUT ROYAL ROSÉ NV

A delicate variation of the Brut Royal, which is aged for three years and features a pale-pink hue with salmon undertones. Crafted with 7% Pinot Noir from Bouzy and combined with other wines vinified in white, it won silver at the Champagne Masters in 2023 and 2024. The nose reveals fresh red berries, while the palate is supple, robust and refreshingly lively



POMMERY ROYAL BLUE SKY NV

A Demi Sec blend of Chardonnay, Pinot Noir and Pinot Meunier designed to be served over ice. Complex aromas of dried figs, almonds and honey are on the nose, while the fresh silky palate features ripe mango and orange marmalade. With its higher alcohol content, bright pale-yellow colour and refreshing twist, it provides a unique and bold tasting experience.




POMMERY
EXPERIENCE
POMMERY
CHAMPAGNE


Distilled at
THE BALVENIE
Distillery, Banffshire
SCOTLAND
AGED
50
YEARS
Kelsey McKechnie
THE BALVENIE MALT MASTER
THE BALVENIE®
SINGLE MALT SCOTCH WHISKY

WHISKY AND CHOCOLATES

A Luxurious Easter Indulgence

Chocolate indulgence reaches new heights during the Easter period. If you're seeking a sensory journey to share, bringing together whisky and chocolate, two beloved indulgences that seem worlds apart may just be a match made in heaven.

The rich, velvety texture of chocolate provides a luxurious backdrop for the smooth, golden whisky to unfold its complex flavours. To host a sublime chocolate and whisky pairing, begin by selecting a diverse range of premium chocolates and a stand-out whisky.

Choose a variety of chocolate styles, including dark, milk, and white, to complement the whisky's flavour profile. Consider the whisky's age, type, and flavour notes when selecting chocolates to pair with it.

The Balvenie offers the perfect companion for this journey. Crafted with passion and defined by its five rare crafts, The Balvenie stands as a symbol of authenticity and luxury. When paired with premium chocolate, the experience becomes nothing short of magical.




EST? 1892
NGLE MALT SCOTCH WHISKY
Distilled at
HE BALVENIE®
Distillery, Banffshire
SCOTLAND
SHED IN PORTWOOD® PORT CASKS
AGED 21 YEARS
In the making of The Balvenie PortWood, our Malt Master carefully selects rare reserves of Balvenie and transfers them to port casks for a further few months of maturation.
David Stewart
THE BALVENIE MALT MASTER
THE BALVENIE DISTILLERY COMPANY
BALVENIE MALTINGS, DUFFTOWN, BANFFSHIRE,
SCOTLAND AB55 4BB



PAIRING WHISKY
WITH CHOCOLATE

Place a rare whisky at the heart of your indulgent experience like The Balvenie 12-Year-Old Doublewood, a whisky matured with a sherry finish for a beautifully sweet, balanced whisky offering smooth honey notes, unfurling soft cinnamon and rounded with vanilla spice that makes it a perfect candidate for pairing with chocolate.

Pairing whisky with chocolate is not just about taste; it's about balancing and enhancing the nuanced flavours of both. Private Clients Ambassador for The Balvenie, Miché Petersen, offers some indulgent chocolate pairings that perfectly complement whisky:



DARK

CHOCOLATE SEA SALT

The bitter richness of dark chocolate complements the sweet dried fruit notes in the whisky, while the hint of sea salt enhances its nuttiness.

MILK

CHOCOLATE - CARAMEL FILING

The creamy texture and sweet caramel notes in this chocolate mirror the whisky's honey and vanilla undertones, creating a luxurious, velvety experience

ORANGE

INFUSED DARD CHOCOLATE

The zesty orange in this chocolate accentuates the delicate spice and dried fruit notes in the whisky, adding a refreshing citrus twist to the pairing.





HAZELNUT

PRALINE CHOCOLATE

The zesty orange in this chocolate accentuates the delicate spice and dried fruit notes in the whisky, adding a refreshing citrus twist to the pairing.

SPICED

CHOCOLATE WITH CHILI & CINAMON

For the adventurous, spiced chocolate adds an unexpected kick that pairs beautifully with the warming spice notes of the whisky.

"Offer a tasting sheet or a card to note their impressions, and consider serving small bites, such as nuts or fruit, to cleanse the palate between pours," says Petersen. "As guests indulge, facilitate conversation by asking open-ended questions about their favourite pairings and encourage them to share their thoughts on the whisky and chocolate".

Don't forget to set the mood for your pairing with soft music, dim lighting, and plush seating. Invite guests to take a seat and enjoy the pairing, encouraging them to explore the flavours and textures of both the whisky and chocolates.

So, the next time you pour yourself a dram of The Balvenie 12-Year-Old Double Wood, don't forget to add a piece of premium chocolate. Together, they are a perfect match, designed to delight and inspire. Crafted with passion, made by heart—The Balvenie awaits your indulgence.



CHEBET MUTAI

LEATHER & ACCESSORIES

AN AFRICAN DESIGN STORY

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THE BIRTH OF A LUXURY BRAND

In the heart of Kenya, where tradition meets innovation, Wazawazi stands as a beacon of African luxury, showcasing world-class craftsmanship in the leather industry. Founded by the visionary Chebet Mutai, Wazawazi is not just a brand; but embodies the rich heritage, creativity, and entrepreneurial spirit of Africa.

Chebet Mutai, an economist by training, embarked on a transformative journey into the world of leather craftsmanship with a mission to elevate African-made luxury. Her passion for showcasing Kenya's artisanal excellence led to the birth of Wazawazi, a brand deeply rooted in sustainability, quality, and empowerment. Since its inception, Wazawazi has challenged conventional luxury narratives, proving that Africa is not just a consumer but a creator of high-end fashion.



TIMELESS ELEGANCE

Wazawazi specializes in exquisitely handcrafted leather products ranging from premium bags and wallets to bespoke travel accessories. Each piece is meticulously designed to blend contemporary aesthetics with authentic African artistry. The brand prides itself on sourcing the finest locally tanned leather, ensuring that every creation is not only stylish but also durable and ethically produced.





EMPOWERING



COMMUNITIES THROUGH CRAFTSMANSHIP

Wazawazi is deeply committed to social impact. The brand empowers skilled artisans by providing employment and training opportunities, particularly women . By integrating traditional leather-making techniques with modern design, Wazawazi is not only preserving Kenya's artisanal heritage but also creating sustainable livelihoods within local communities.





Wazawazi embraces an eco-conscious approach in its production processes. The brand prioritizes the use of ethically sourced materials and employs sustainable tanning techniques that minimize environmental impact. Through responsible production and waste reduction initiatives, Wazawazi aligns itself with the global movement towards ethical luxury.

SUSTAINABILITY AT THE CORE

RECOGNITION & AWARDS







Wazawazi's commitment to quality and authenticity has earned it recognition on the international stage. The brand has showcased its collections in leading fashion and trade fairs, gaining a loyal clientele across Africa, Europe, and the USA. As demand for African luxury grows, Wazawazi continues to expand its footprint, reinforcing Kenya's position in the global luxury market.





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CHEBET MUTAI

MEN COLLECTION

1 APOLLO LAPTOP BAG

$210



2 MO MESSANGER BAG

$197





$225

3 SHIKU HOBO BAG



$233

4 SUIT CARRIER

THE FUTURE OF LUXURY IN AFRICA





WAMBUI LARGE

Chebet Mutai's visionary leadership has positioned Wazawazi as a trailblazer in redefining African luxury.

By merging heritage with innovation, the brand is setting new standards in the industry while inspiring the next generation of African designers and entrepreneurs.

As Wazawazi continues to push the boundaries of excellence, it serves as a testament to the world that Kenyan craftsmanship is not just an alternative—it is the epitome of luxury.

$147



NDUTA BAG

6

7 AMINA SHOPPERS TOTE

$156





$147

NYAGUTHIE TOTE BAG

8

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Return of the Big Five:

Pioneer modernists Laubser, Pierneef, Preller, Sekoto and Stern headline Strauss & Co's Cape Town Auction Week

Strauss & Co is pleased to share details for Cape Town Auction Week (Mon, 31 March –Wed, 2 April 2025), five specialist sales encompassing collectable modern and contemporary art, furniture, silverware, jewellery and watches. Leading this curated programme is Strauss & Co's flagship live-virtual Modern and Contemporary Art Evening Sale (1 April 2025, 7pm), which will present discerning collectors with an opportunity to bid on museum-grade works by celebrated modernists J.H. Pierneef, Alexis Preller and Irma Stern, as well as rare pieces by black modernists Gladys Mgudlandlu, George Pemba and Gerard Sekoto.



ZAR 7 000 000 - 8 000 000

Alexis Preller - Adam and Eve

"The catalogue for the Evening Sale includes a superb consignment of paintings by pioneering modernists Maggie Laubser, J.H. Pierneef, Alexis Preller, Gerard Sekoto, and Irma Stern. Their bold formal experiments helped redefine painting in early twentieth-century South Africa, laying the groundwork for Gladys Mgudlandlu and Robert Hodgins, painterly innovators who form a bridge to contemporary painters like Georgina Gratrix, John Meyer, and Penny Siopis. All these important painters are represented in the Evening Sale. We are especially pleased to present works by Gratrix, Mgudlandlu and Preller with superb museum provenance."



Gerard Sekoto
Women in the Township

AR 300 000 - 500 00

2025 Flagship Auctions Strauss & Co Art Cape Town



AR 300 000 - 500 00

Ezrom Legae
Tilted Head (EL 2)

The programme includes Strauss & Co's inaugural standalone watch sale, two timed online sales of decorative arts and jewellery, as well as our much-anticipated Evening and Day Sales of modern and contemporary art."

Kayleen Wrigley, Head of Sale, Strauss & Co



ZAR 1 500 000 - 2 000 000 Million

A bounty of works by William Kentridge leads the contemporary art selection, including the 2016 bronze Shadow Figure II

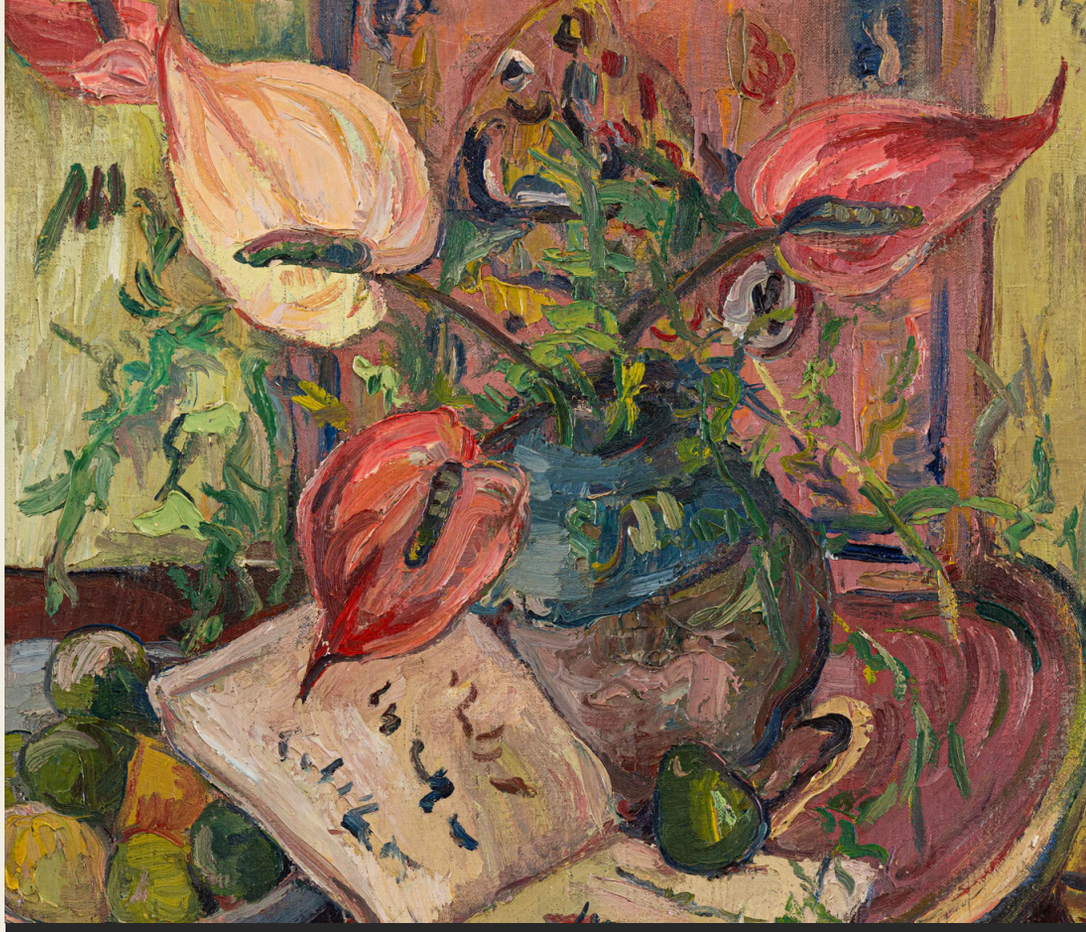
Alexis Preller's Adam and Eve (estimate R7 - 8 million), a masterful 1955 painting featured in every survey exhibition devoted to the artist since 1972, headlines the premier Evening Sale.

Most recently, it was included in Preller's retrospective at Norval Foundation in 2024.

A Still Life of Anthuriums in a Blue Jar, Fruit and Book

from the Louis & Mavis Shill Collection

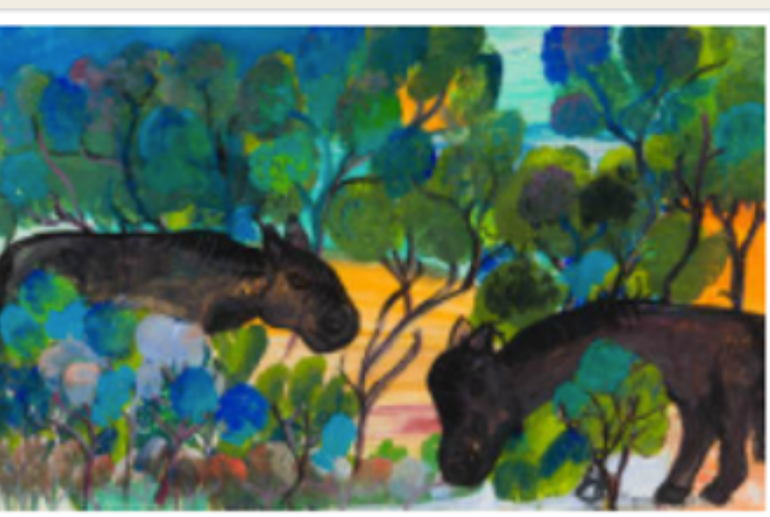
Painted in 1946, Irma Stern's A Still Life of Anthuriums in a Blue Jar, Fruit and Book (estimate R4 - 6 million) from the Louis & Mavis Shill Collection derives from her golden period. e.



Estimate R4 - 6 million

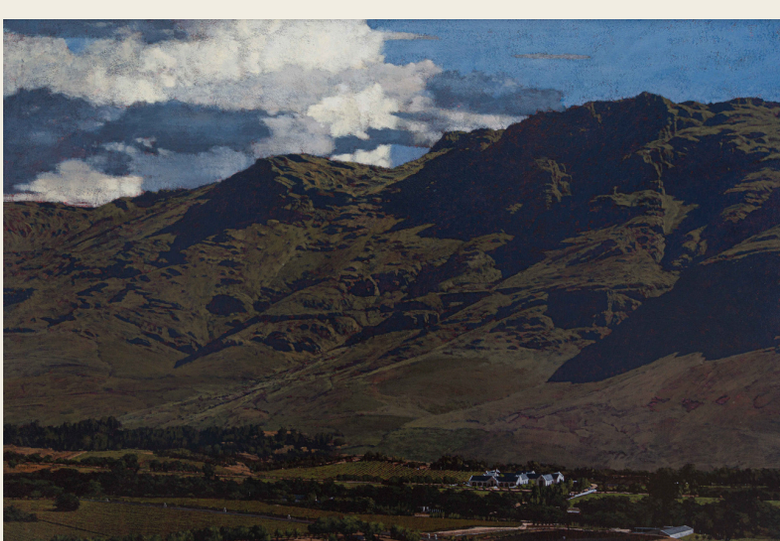
Two oils by J.H. Pierneef, depicting marine landscapes at Hermanus and Knysna, are directly linked to his career-defining Johannesburg Station Panels commission, completed in 1932.

SOME HIGHLIGHTS



Estimate R90,000 - 120,000

Gladys Mgudlandlu's mystical gouache Mules Grazing appeared in her 2003 retrospective.



Estimate R1.4 - 1.8 million

John Meyer's large, undated oil Jonkershoek underscores the durability of the landscape genre after Pierneef.



Irma Stern
Bathers, Cannes

ZAR 1 500 000 - 2 000 000



George Milwa Mnyaluza Pemba
A Xhosa Woman

ZAR 120 000 - 180 000



Gerard Sekoto
Portrait

ZAR 600 000 - 800 000

Jacob Hendrik Pierneef
Old Harbour, Hermanus

ZAR 1 500 000 - 2 500 000





JACOB HENDRIK PIERNEEF

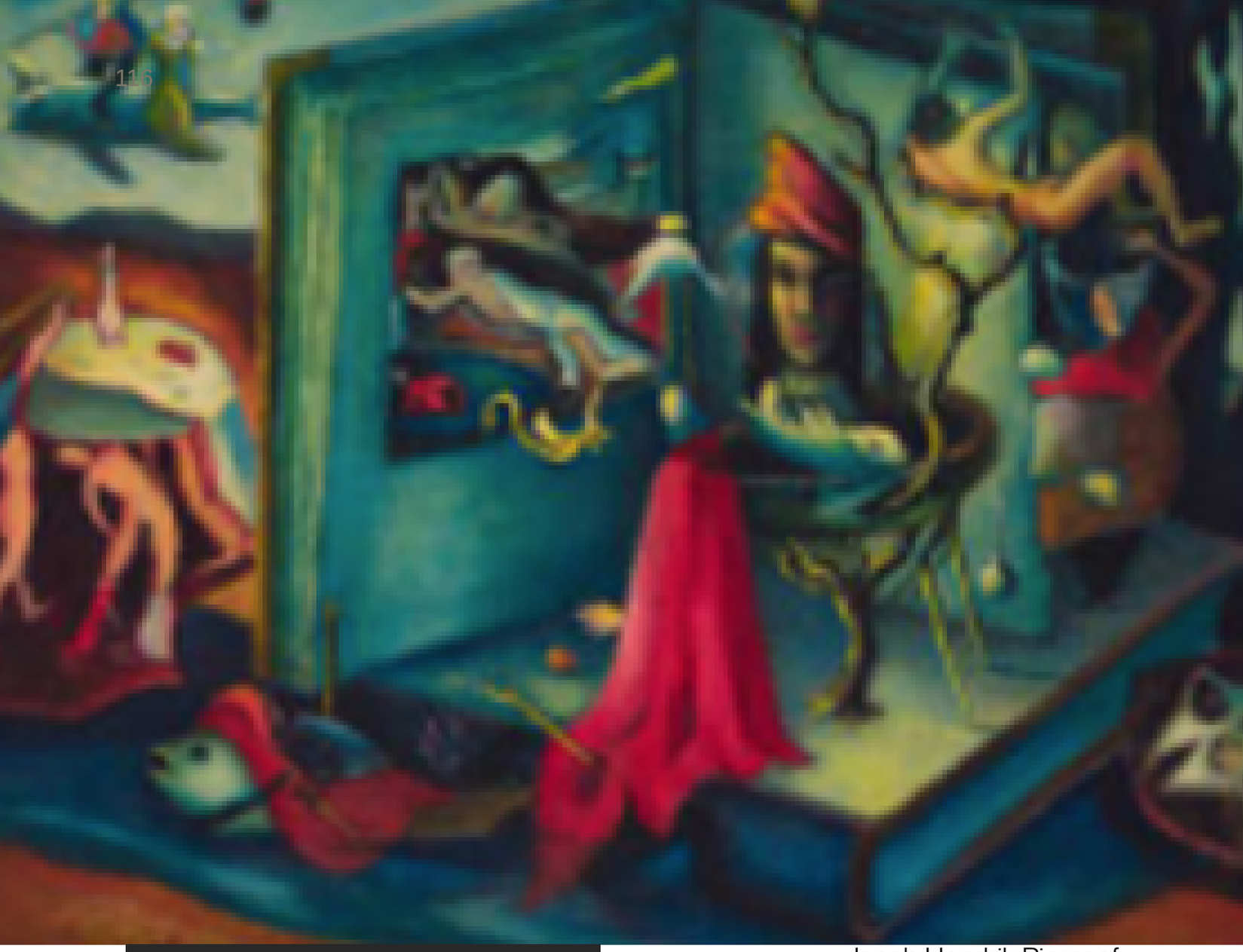
ZAR 1 000 000 - 1 500 000

Mountain in an
Extensive landscape



ZAR 2 000 000 - 3 000 000

Jacob Hendrik Pierneef
Knysna Heads



ZAR 2 000 000 - 3 000 000

Jacob Hendrik Pierneef
Knysna Heads

The exciting programme for Cape Town Auction Week encompasses two timed-online sales, Jewellery: The Classics Edition and March Interiors, a standalone timed-online sale of collectable timepieces, Watches Through the Decades -1950s to 1990s, and two sales of art, including the live-virtual Modern and Contemporary Art: Evening Sale (1 April 2025, 7pm) at Strauss & Co's salesroom in Brickfield Canvas, Woodstock, Cape Town.

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SIZE: 150CM X 110CM

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Jaco La Grange; United nations; Oil on canvas

PRICE: **R75,000**

SIZE: 145CM X 104CM;

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GERHARD VDW

PRICE: R95,000

SIZE: 104CM X 140CM

FROM TRESSES TO TRENDS – A FUSION OF ART & HIGH FASHION



Munro Landscape;
oil on Canvas;

Size: 120cm x 85cm
Price: R28,000



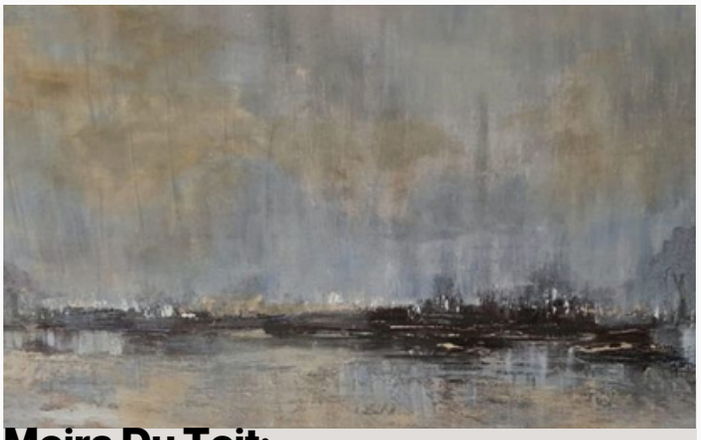
Sunku Patton; Living for Today;
Oil on canvas;

Size: 125cm x 155cm
Price: R49,500



Duggie Do Toit ;
Still life Pots; Oil on Board

Size: 120cm x 90cm
Price: R45,000



Moira Du Toit;
Abstract Landscape; Oil on Canvas;

Size: 84cm c 180cm
Price: R20,000



Chanelle; Bouquet of colours;
Oil on canvas;

Size: 140cm x 120cm
Price: R28,000



Hugo Myburgh;
Sunflower time;

Size: 122cm x 105cm
Price: R18,000

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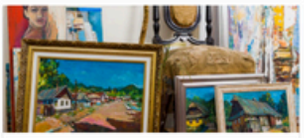
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Africa Luxury Network was founded with the vision to spotlight Africa's rich heritage and unparalleled creativity in the global luxury landscape.

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ILTM AFRICA
Welcome


Emirates

ILTM Africa 2025 Sets NEW GLOBAL STANDARDS for LUXURY TRAVEL Connections



Norval Foundation ILTM Africa Host Venue

Cape Town,
06th - 09th April 2025

ILTM Africa 2025 has wrapped up its most impactful edition to date, setting a new benchmark for luxury travel networking and showcasing Africa's ascent as a leader in the global luxury travel sector. Held at the iconic Norval Foundation from 6–8 April, the event delivered on its theme 'Ignite Africa', offering a seamless fusion of curated cultural experiences, meaningful dialogue, and world-class hospitality.



“This year’s event has truly exceeded all expectations,” said Carol Weaving, Managing Director at RX Africa. “With a 90% new buyer attendance and a 38% growth in total buyers, it’s clear that the world is increasingly turning to Africa for luxury experiences that are authentic, bold, and transformative.
Carol Weaving, - Managing Director
RX Africa



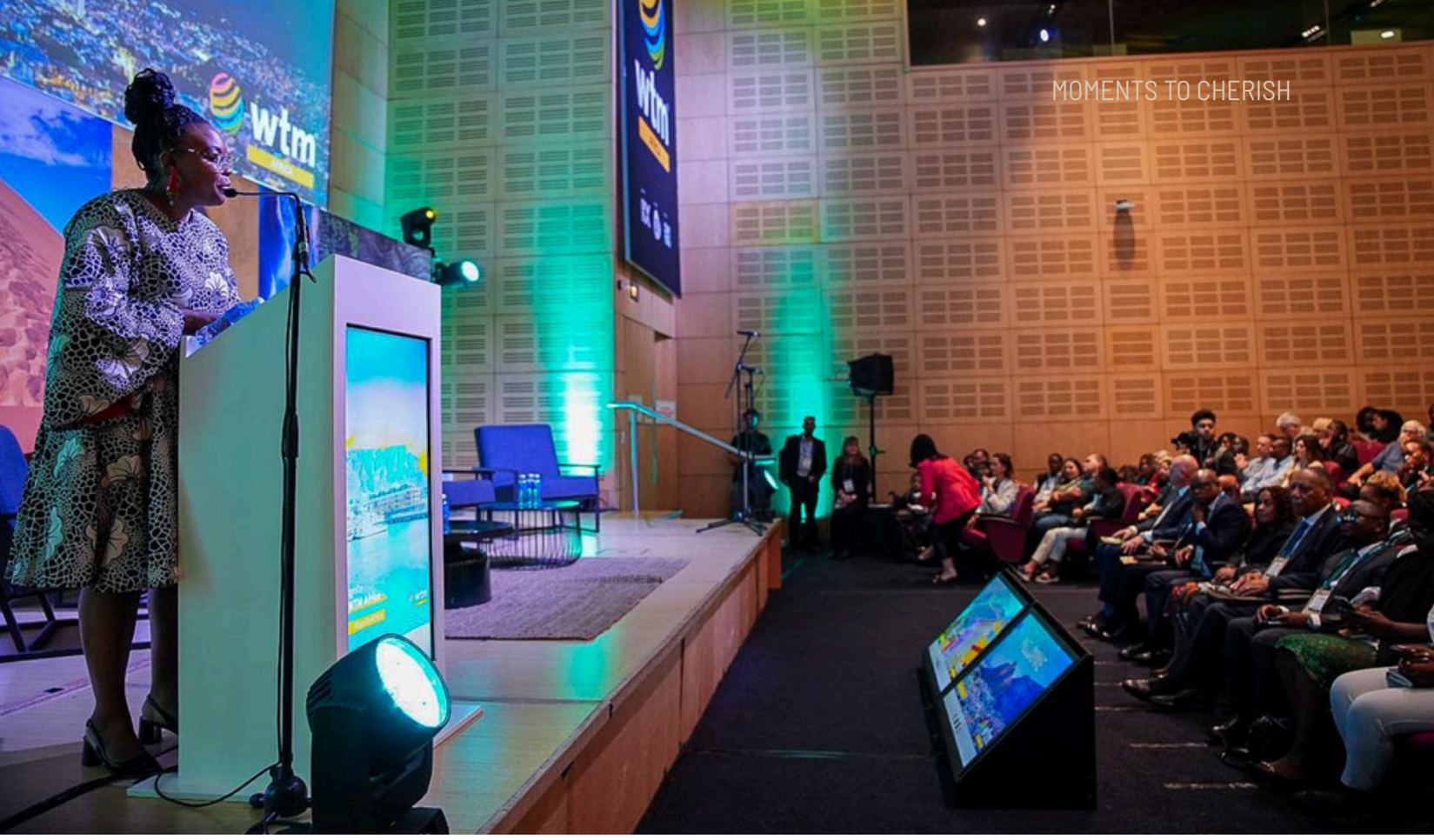
Serving as the official opening to **Africa Travel Week, ILTM Africa** unveiled its **State of the Industry Report,** providing strategic insights into the trends shaping luxury travel across the continent.

Over **1,700 pre-scheduled appointments**—a 25% increase from 2024—facilitated high-value connections between **African luxury travel providers and top-tier international buyers** from **36 countries,** with many resulting in immediate bookings and long-term partnerships.

A significant **38% increase in exhibitors** from last year and participation from buyers and exhibitors representing **34 countries**—including **13 first-time nations**—underscored the expanding global footprint of African luxury.

The Norval Foundation, with its rich tapestry of contemporary African art, served as more than just a venue; it offered delegates a thought-provoking atmosphere that elevated conversations around **identity, storytelling, sustainability, and the future of luxury travel.**





STANDOUT MOMENTS

- **Vintage sidecar chauffeur rides** through Cape Town (courtesy of **Cape Sidecar Adventures**)
- **Elegant networking** functions at landmark locations
- **Eco-luxury showcases** from sustainable vendors like What **We Cherish** and **The Joinery**
- **The Art for Conservation campaign,** featuring exclusive artwork by Leandri Erlank, raising funds for the protection of African wild dogs through **Painted Wolf Wines**

The synergy between ILTM Africa and WTM Africa, at the Cape Town International Convention Centre, cemented Cape Town's position as a global stage for tourism excellence.

> **The seamless transition from ILTM to WTM Africa showcases not only the strength of Cape Town as a host city but also the maturity of Africa's luxury and tourism sectors. Together, we are redefining the narrative of Africa as a world-class, sustainable travel destination.**
> **Carol Weaving, Managing Director**
> **RX Africa**

For more information about ILTM Africa, and WTM Africa visit:

www.iltm.com/africa

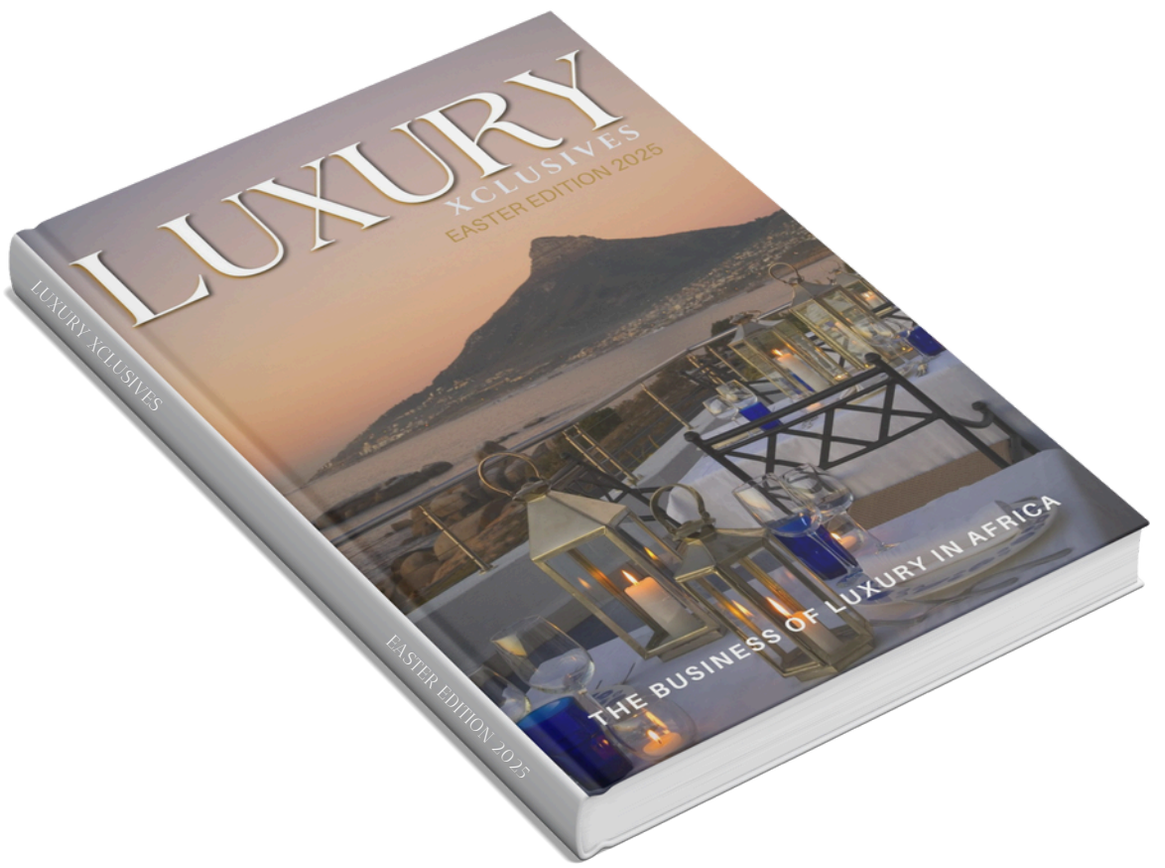



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PUBLISHING SCHEDULE

EDITION	RELEASE DATES	ARTWORK DEADLINE SUBMISSION
Valentine Edition	7th Feb 2025	24th January 2025
Easter Edition	17th April 2025	31st March 2025
Winter Edition	6th June 2025	30th May 2025
Spring Edition	6th Sept 2025	27th August 2025
Festive Edition	6th Dec 2025	28th November 2025

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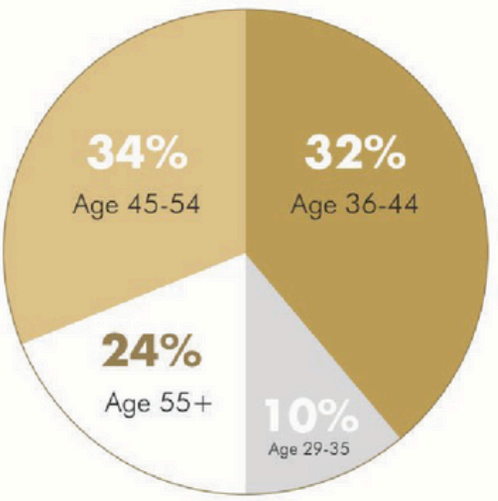
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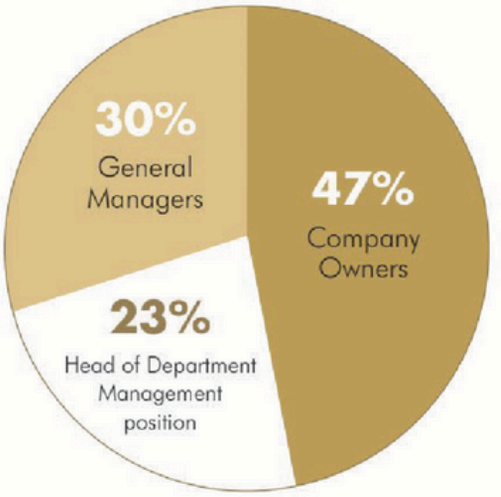
42% | 58%

Female Male

Readers by Age



Occupation



Reader Profile Details

Luxury Xclusives MAGAZINE readers (HNWI & UHNWI) are international aficionados and therefore used to the good things in life: Known as frequent travellers, they enjoy besides their busy lives the nice things offered to them. Being among (ultra) high net worth individuals means that they treat themselves with a high quality of life and as little stress as possible to allow them to have their dreams fulfilled.

Who they are

Age 36 – 44 years	32%
Age 45 – 54 years	34%
Age 55+	24%
Married or living with partner	88%
Average number of people per household	3.0
Average number of readers per copy	6.2
Readers per issue approx.	160,000

Occupation

Company Owner	47%
Chairman, President, Non-Executive Board Member, Managing Director, General Manager	30%
Head of Department, Senior Vice President Other Senior Management position	23%

Household income

Average household income	R 989,000
Average total net worth	R 15 Million
Average monthly disposable income (for shopping and entertainment)	R 43,500
Average properties (homes)	2 - 3
Average luxury vehicles	4 - 7

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